

## **Additional Documents Received After Agenda Was Printed**

DATE: April 29, 2003

TO: University Senate

FROM: S. R. Liberty, Chair  
University Strategic Planning Committee

RE: Annual Report of the University Strategic Planning Committee

The University Strategic Planning Committee met regularly throughout the 2003-04 academic year. Items of business included a comprehensive review by the post baccalaureate task force on the appropriate role of graduate education within Bradley's mission. The program review process continued throughout the academic year with the following departments participating in the review process: English, Computer Science and Information Systems, Engineering and Theatre. Extensive planning sessions were held to identify strategic goals and strategies in order to update the university's strategic plan.

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April 30, 2004

To: University Senate  
From: Tenure, Promotion, and Dismissal Committee

Re: Annual report

The committee held a virtual election during September, 2003. Dennis Kroll was selected chair of the committee. The committee was notified by the faculty ombudsman that a potential case would be presented to the committee in late March 2004. That case reached the committee on April 30, 2004 and is in the process of being considered. However, the committee finds the Faculty Handbook vague on when terms of members end. Acting on the advice of Ms Perry, the current members will continue until this case is completed. However, we ask the Senate to consider clarifying this issue as most cases before this committee only commence as the new Senate is being seated.

No other business was transacted by the committee.

Respectfully,

Dennis E. Kroll  
chair

Date: May 3, 2004  
To: Mike McAsey  
From: Bonnie Hinrichsen, Chair  
RE: Retirement Advisory Committee

The Retirement Advisory Committee did not meet this year. As Chair of the committee, I contacted Dr. Liberty early in the spring semester to find out if there were any issues that the committee needed to address. Cheryl Mangold retired in the Fall and her replacement needed to be appointed. Through his secretary, Laurie Vincent, Dr. Liberty indicated that he would contact me. I have not heard from Dr. Liberty so I must assume there were no issues for this advisory committee.



including their respective formats and how to best teach them and apply them in clinical practice, classroom settings, and community leadership. Research skills as they pertain will also be included.

Prerequisites: Admission to the C & I Program.

**Course Modification:**

**From:**

**ETE 698**            *Creative/Research Contribution*            **3 hours**

**To:**

**ETE 698**            *Creative/Research Contribution*            **1-6 hours**

Individual study on a topic selected by student with advisor approval. Integration and application of research. Student must produce a product such as a software program, journal article, or program portfolio. May be repeated for a maximum of 6 hours credit. Student may not receive credit for both ETE 698 and ETE 699.

Prerequisites: None

**Course Deletions:**

**ETE 652**            *Instructional Leadership in PreK-12 Education*            **3 hours**

This course currently has no utility for the program and has not been taught in recent years. This course is to be deleted from the graduate course offerings.

**ETE 668**            *PreKindergarten Practicum*            **1-5 hours**

This course has no utility in the graduate program, and students wishing to take a prekindergarten practicum would do so for teacher certification purposes. An undergraduate course appropriate for this purpose exists. This deletion would clarify the separation between the C & I graduate program and teacher certification program. This course is to be deleted from the graduate course offerings.

April 28, 2004

To: University Senate

From: Conley Stutz, Interim Dean of the Graduate School  
Executive Committee of the Graduate Faculty

The Executive Committee of the Graduate Faculty and the Curriculum and Regulations Committee has reviewed and approved the following curriculum changes and respectfully requests the approval of the University Senate. Attached is the requested change for program modification for the Master's Degree Program.

**Program Modification:**

The faculty of the college decided that the four prerequisite courses could be eliminated as a requirement for the MBA program without sacrificing the rigor of the program. The elimination of four prerequisite courses also helps our program with respect to other competitor programs for engineering undergraduate majors working at Caterpillar.

**Course Modification:**

**From: ATG 604      *Controllership*      3 hours**

Case studies of management accounting control systems and strategic cost analysis. Use of relevant costs for decision making, planning, and evaluation of performance. Development of analytic tools drawn from cost accounting, managerial accounting, mathematics, and behavioral science.

Prerequisites: ATG 157 or 505; ATG 158 or 506; BMA 352; or equivalents.

**To: ATG 604      *Controllership*      3 hours**

Same description as above.

Prerequisites: ATG 157 or 505; or equivalents, not open to students with an undergraduate degree in accounting.

**Course Modification:**

**From: ECO 606      *Microeconomics for Managers*      2 hours**

Analysis of domestic and international markets, resource allocation, market structure, impacts on business decision making and on society, role of government regulation in business, pricing strategies.

Prerequisites: ECO 221 or 506; ECO 222 or 508; MTH 115; QM 262, 263 (or QM 501, 502); familiarity with computer systems; or consent of instructor.

**To: ECO 606      *Microeconomics for Managers*      2 hours**

Same description as above.

Prerequisites: ECO 221 or 506; MTH 115; QM 262, 263 (or QM 501, 502); or consent of instructor.

**Course Modification:**

**From: ECO 608 U. S. Business Cycles in the International Economy  
2 hours**

The application of economic analysis to explain fluctuations in Gross Domestic Product (GDP), employment, and inflation in our contemporary open economy; evaluation of alternative economic stabilization policies; uses and applications for managerial decision making.

Prerequisites: ECO 221, 222 or ECO 506; MTH 115; QM 262, 263 (or QM 501, 502); or consent of instructor.

**To: ECO 608 U. S. Business Cycles in the International Economy  
2 hours**

Same description as above.

Prerequisites: ECO 221 or 506; ECO 222 or 508; MTH 115; QM 262, 263 (or QM 501, 502); FCBA proficiency exam or BMA 172 or equivalent.

**Course Modification:**

**From: BMA 620 Management Theory 3 hours**

Planning, organizing, directing, coordinating, and controlling operations through managerial decision making. Emerging issues and trends; integration of principles and concepts with contemporary concerns.

Prerequisites: BMA 352; or IE 511, 522, 564; or IE 306, 313.

**To: BMA 620 Management Theory 3 hours**

Same description as above.

Prerequisites: QM 262 or 501.

**Course Modification:**

**From: MTG 624 Marketing Decision Making 3 hours**

Marketing management problems, policies, and solutions. Case studies of marketing problems, research, and applications of marketing techniques to business problems.

Prerequisites:

**To: MTG 624 Marketing Decision Making 3 hours**

Same description as above.

Prerequisites: MTG 315 or 515.

April 28, 2004

To: University Senate

From: Conley Stutz, Interim Dean of the Graduate School  
Executive Committee of the Graduate Faculty

The Executive Committee of the Graduate Faculty and the Curriculum and Regulations Committee has reviewed and approved the following curriculum changes and respectfully requests the approval of the University Senate. Attached is the requested change for course modification.

**Course Modification:**

Rationale for modification of NUR 698: Currently the student may only enroll in NUR 698 one time for 2 credit hours. This does not accurately allow for the student-faculty work time associated with the completion of the Directed Research. With the modification, the student will be able to enroll in NUR 698 as needed in order to complete the Directed Research project.

**From:**

**NUR 698          Directed Research in Nursing          2 hours**

**To:**

**NUR 698          Directed Research in Nursing          1-2 hours**

A research-oriented, student-initiated endeavor that culminates in a scholarly paper suitable for publication or presentation. May be repeated. Required for MSN students who do not select the thesis option.

Prerequisites: NUR 620, NUR 625 and consent of instructor.

**Course Modification:**

Rationale for modification of NUR 699: Currently the student may only enroll in NUR 699 for up to 4 credit hours. This may not allow for the student-faculty work time associated with the completion of the Thesis. With the modification, the student will be able to enroll in NUR 699 for additional hours as needed in order to complete the Thesis.

**From:**

**NUR 699          Thesis          1-4 hours**

**To:**

**NUR 699          Thesis          1-4 hours**

Design and implement a research proposal which has implications for nursing practice. May be repeated.

Prerequisites: NUR 620, 625; consent of department chair.