

ENG 301-04 and ENG 301-05: Advanced Writing – Argumentative Writing
(ON-LINE)

Instructor: Anne Herbert

This on-line course focuses on an exploration of public literacy and critical engagement with public discourse. Students analyze and apply argumentative language and style, argumentative claims, and organizational patterns of both print and visual argumentative rhetoric. Analysis of visual rhetoric on the Internet and in a 3-D virtual environment is a significant focus of this course.

Method of Instruction:

Asynchronous Assignments: This course requires extensive use of all features of Sakai to complete weekly assignments, including readings from on-line texts, video or audio lectures/presentations, as well as group discussion board activities. **Most assignments are asynchronous, with firm due dates.**

Synchronous Assignments: Second Life (a 3-D virtual environment) is a major component of sections 4 and 5 of Eng 301. Following a mandatory one-hour orientation in the BU Library Packard Room, students will meet once a week in Second Life for synchronous activities.

Enrollees must have reliable, high-speed Internet access. Laptops can be checked out and used in the BU Library to complete assignments in Second Life.

Texts: No print textbook – all instructional materials will be accessible through Sakai, Second Life, or the Internet.