

**Bradley University Parents Association  
Advancement Committee Meeting  
October 27, 2007  
8:00 – 9:00 AM  
STUDENT CENTER - ROOM 203**

- I. Advancement Committee Orientation**  
Powerpoint Presentation
  
- II. Advancement Committee Timeline**  
Passed out at committee meeting
  
- III. Parent Giving Update**  
Passed out at committee meeting
  
- IV. Fundraising Plan**
  - a. Fall Solicitation to Parents  
Review Parent Solicitation  
Brainstorm Fundraising Ideas
  
  - b. Spring Phone-A-Thon  
Review Phone Script
  
  - c. Board Participation Goal - 100%  
Board Solicitation Ideas