

SLANE COLLEGE OF COMMUNICATIONS AND FINE ARTS

Mission

The Slane College of Communications and Fine Arts aspires to offer outstanding regional, national, and international programs in art, communication, multimedia, music, and theatre arts. The College is committed to

- a humane, equitable, and intellectually stimulating environment for faculty and students;
- dynamic academic programs that prepare students and faculty for opportunities in the new century;
- cultural diversity among students and faculty;
- creative diversity in academic and cocurricular programs;
- innovative collaborative initiatives with colleagues throughout the world;
- collaboration of students and faculty on projects in research and creative production;
- international study and scholarship;
- the technology to support College programs; and
- external interactions that provide professional development and career opportunities for faculty and students.

Academic Programs

The programs of the Slane College of Communications and Fine Arts are unified by their respect for imagination and the creativity that enables its communication; an understanding of the relationships among talent, skill, and practice; and a commitment to the exploration of interrelationships among the disciplines of our college. At the same time we recognize the great strength in the diversity of our disciplines—from the personal to the global dimensions of modern communication and to the infinite variety of artistic expression.

The College offers two principal types of degrees. Professional degrees include the Bachelor of Fine Arts and the Bachelor of Music, which require one-half to two-thirds of the course credit to be in the major discipline. These intensive programs are considered preparation for direct entrance to professional employment or graduate study. Liberal studies programs are the Bachelor of Arts and the Bachelor of Science degrees, which require one-third to one-half of the total course credit toward the degree to be in the major. The "Graduation Requirements" section below describes the distinctions between the B.A. and B.S. degrees. These programs give the student a substantial focus in the major with firm grounding in basic skills and a broad university education.

Cocurricular Activities

Academic programs in the College are enhanced by cocurricular activities that provide important performance and publication experience for student majors and for nonmajors with avocational interests in the arts and communication. Music ensembles and recitals, an extensive gallery exhibition program, theatre productions, preprofessional media organizations, the Mock Trial Team, and the national champion Bradley speech team serve as laboratory experiences in which the work of the classroom is applied and presented to the public.

Faculty

The faculty members of the College are dedicated to quality teaching enhanced by mentoring and to scholarly research and creative production reinforced by collaboration with colleagues and students. Faculty members are active professionals in their disciplines who are dedicated to the precept that students in the College must blend academic classroom experiences with creative opportunities in performance, the laboratory, or the studio.

Facilities

Each department in the College has an excellent, dedicated facility that supports educational, creative, and scholarly activities. The Department of Art is housed in the Heuser Art Center, a well-equipped building with superb classrooms, studios, and gallery. The Department of Music is housed in Constance Hall and Dingeldine Music Center, which includes the beautiful Eleanore Sikes Peters Recital Hall. The Hartmann Center for the Performing Arts houses the Department of Theatre Arts and includes the main-stage Meyer Jacobs Theatre, a laboratory theatre, scenery and costume shops, and a gallery. The Caterpillar Global Communications Center houses the Department of Communication, the Multimedia Program, the College offices, and the Office of International Programs, and features state-of-the-art audio, video, computer, and worldwide communication technology.

Accreditation

The program in art is accredited by the National Association of Schools of Art and Design (NASAD). The program in music is accredited by the National Association of Schools of Music (NASM).

Admission Requirements

The admission requirements for the College are as follows:

1. The University general admissions requirements, as indicated elsewhere in this catalog.
2. Specific admission requirements for each program, as given in the individual departmental sections.

Transfer Requirements

1. Transfer students who are candidates for a degree from this College must earn at least nine hours in the major field at Bradley.
2. Courses for a major in the College which are transferred to Bradley University from another institution with a grade of "D" will not be accepted by the College of Communications and Fine Arts. As a result, the student may need more than 124 hours to graduate.

Graduation Requirements

To complete a degree in the Slane College of Communications and Fine Arts, a student must satisfy the University and College requirements as well as the specific major requirements.

University Requirements

Courses which satisfy the following requirements are listed in the general education section of the catalog and in the Bradley Schedule of Classes.

General Education

English Composition	6
Speech (COM 103)	3
Mathematics	3
Western Civilization	3
Non-Western Civilization	3
Fine Arts	3
Students majoring in art, music or theatre may not apply courses in their major to satisfy this requirement.	
Human Values	3
Social Forces and Institutions	6
Science and Technology	6
Total required hours of general education	<u>36</u>

Bachelor of Arts

All candidates for the Bachelor of Arts degree must present credit for two years of college-level foreign language or its equivalent.

Bachelor of Science

All candidates for the Bachelor of Science degree must successfully complete at least 6 hours of courses selected from physical and natural science, mathematics, computer science, statistics, or quantitative methods in addition to the hours used to fulfill the University general education requirements.

Other University Requirements

1. A minimum of 124 semester hours
2. 40 junior-senior semester hours (courses numbered 300 or above)
3. 30 earned residence hours
4. A minimum cumulative gradepoint average of 2.00 based upon courses taken at Bradley University.
5. 24 of the last 30 semester hours must be earned in residence at Bradley.
6. It is the student's responsibility to satisfy all University academic, financial, and administrative requirements and procedures as outlined in the catalog.
7. Students who maintain continuous enrollment and who complete work toward the baccalaureate degree within five years from the date of entry may graduate under either the catalog in effect at the time of entrance or under the catalog in effect at the time of graduation.
8. A change in major may mean meeting new requirements in force at the time of the change as a condition for acceptance into that major. Students whose work has been interrupted for one or more semesters may be held to requirements in effect at the time of their re-enrollment.

College Requirements

1. The required courses and grade point average in the major are stated in the individual departmental sections of this catalog.
2. Approval for off-campus or correspondence study: Students electing to take courses at another accredited institution to apply toward graduation requirements assume the responsibility for the transferability of the credit. Before transfer credit can be posted to the transcript, permission must be obtained from the appropriate department chair and the dean of the College. The student is also responsible for requesting an official transcript be sent to the Registrar's Office once the course is completed.
3. As in any academic program, revisions are being made continually; students should consult the department chair or advisor about current program requirements.

Teacher Certification

To be eligible to teach in the public schools, a student must obtain a certificate. Teacher certification programs at Bradley University are approved by the Illinois State Board of Education. Students seeking certification should be certain to have an advisor in the department of the major as well as in teacher education. While a student ordinarily may graduate and be certified under the University catalog requirements in effect at the time the student becomes a teacher education candidate, the Illinois State Board of Education may mandate changes in standards of approved teacher education programs. This may require students to modify their original degree programs to be eligible for certification upon completion of graduation requirements. Students should refer to the section of this catalog containing information about Department of Teacher Education requirements.

Global Scholars

Students majoring in Art, Communication, Multimedia, Music, and Theatre Arts have the unique opportunity to earn the designation Global Scholar (International Option) in recognition of achievement in global studies. The Global Scholar (International Option) may be earned with any degree and major offered within the Slane College of Communications and Fine Arts; completion entails neither additional expense nor additional time to graduate. The Global Scholar-International Option carries with it:

Recognition

- Formal identification by the dean of the college, citation at college awards ceremonies.
- Exclusive logo for your resume and Smith Career Center files.
- Seminars with global figures in the arts, politics, communications, and industry.
- Social interactions with guest artists and speakers as well as international students attending Bradley.
- Expert advisement for planning international study that applies directly to your major.

Requirements

- Language: complete at least one semester of foreign language in residence at Bradley.
- General Education: select Fine Arts, Human Values, Non-western Civilization and one Social Forces course from an approved list of courses with international focus or content.
- Campus Activities: Attend social and cultural activities that enhance international understanding and provide valuable contacts with experienced professionals and international students.
- Seminars: complete two one-semester-hour seminars offered by faculty proficient on a variety of international study topics.
- International Study in Residence: participate in an approved international study experience selected from semester and year-abroad programs and Bradley European Summer and January semesters.

Minor in Fine Arts

The College offers a minor in fine arts that includes courses in the appreciation, history, and practice of the arts. The minor is intended for students with an interest in the fine arts who would benefit from an approach encompassing art, music, and theatre. Students will find the minor a way to discover – or rediscover – the importance of the arts in society and in their personal lives.

Course Requirements:

1. Appreciation of the Arts

Select two of the following courses in addition to the general education fine arts requirement.

ART 131 Art Appreciation	3
MUS 109 Music Appreciation.	3
THE 121 Creative Process of Theatre, or	
THE 131 Introduction to Theatre	3
Total Hours Appreciation of the Arts	6

2. History and Practice of the Arts

- a. History (limit 2 courses selected from the following):
- | | |
|--|---|
| ART 140, 142, 243, 245, 250, 260, 270,
350, 360, 380, 390, or 470 | 3 |
| MUS 203,235,236,335,336 | 3 |
| THE 336, 337, or 338 | 3 |
- b. Practice of the Arts (minimum 6 hours)
Select in consultation with advisor for fine arts minor from studio arts courses, music performance courses, and theatre performance and production courses.

Total Hours of History and Practice 12

3. CFA 421 Art and the Creative Imagination 3

Total Hours Required for Minor 21

Other Requirements:

1. Courses taken to satisfy the fine arts general education requirement or requirements in a student's major or other minor may not apply to this minor.
2. Six semester hours must be at the 300 level or above.
3. Courses are to be selected in consultation with the fine arts minor advisor.

Cooperative Education/ Internship Program

The College participates with employers in an optional Cooperative Education/Internship Program. Students either alternate periods of full-time study with full-time employment or have part-time employment while attending classes.

Course Descriptions

CFA 100 Intellectual and Cultural Events

1 hr.

Attendance at a variety of intellectual and cultural events approved by the University's Intellectual and Cultural Activities Committee. Up to two hours of credit can be earned.

CFA 101 Arts and Ideas Seminar

1 hr.

Seminar on selected intellectual and artistic topics which may vary each time the course is offered. Topic stated in current Schedule of Classes. May be repeated under a different topic. Maximum of three hours credit may be earned.

CFA 211, 212 Dance

1-2 hrs.

Dance lessons for qualified students on campus or off campus; audition may be required. Each may be repeated for a maximum of eight hours. Prerequisite: consent of instructor.

CFA 300 CFA International Option Seminar

1 hr.

Seminar topics of special interest relevant to enhancement of study abroad and integration of International Option certificate program. Topics may vary each time course is offered. May be repeated under different topics for a total of 2 semester hours. Topic and prerequisites stated in current Schedule of Classes. Prerequisite: permission of seminar coordinator.

**CFA 301 Cooperative Education/Internship in Fine Arts
0-6 hrs.**

Cooperative education or internship experience in fine arts. May be repeated for a maximum of 6 hours credit. Maximum 6 hours or Co-op or internship credit allowed toward graduation hours. Pass/fail. Prerequisites: sophomore standing, 2.0 Bradley overall gradepoint average; consent of CFA Co-op and internship coordinator.

**CFA 302 Cooperative Education/Internship in
Communication
0-6 hrs.**

Cooperative education or internship experience in communication. May be repeated for a maximum of 6 hours credit. Maximum 6 hours of Co-op or internship credit allowed toward graduation. Pass/fail. Prerequisites: sophomore standing; completion of required courses in concentration with a grade of C or better (list of required courses available from CFA Co-op and internship coordinator); 2.5 Bradley overall gradepoint average; consent of CFA Co-op and internship coordinator.

**CFA 421 Art and the Creative Imagination
3 hrs. (Gen. Ed. FA)**

Examination of various artistic renderings of unified or similar ideas, objects, and events. Comparison and contrast of the creative imagination and processes used in the making of useful and fine arts, time and space arts, and literary and performing arts.

Department of Art

FACULTY *Professors Hoffman, Linton (Chair); Associate Professors Gillespie, Hansen, Linn, Rowe, Stolz; Assistant Professor Will; Temporary Assistant Professors R. Carlson, Glover; Gallery Director Heintzman.*

Accreditation

The Department of Art is accredited by the National Association of Schools of Art and Design (NASAD).

Mission

The Department of Art faculty and students endeavor to maintain an attitude and an environment in which the pursuit of a degree is a commitment to a way of life that embodies creative thought processes and the production of objects of art. The curriculum and the faculty who teach are focused on nurturing the fine arts in a wide variety of visual art media. Students are encouraged to dedicate themselves to academic excellence while working with skilled artistry and employing visual literacy, within an atmosphere of creative freedom. Through a balanced and consistent student/instructor relationship, coupled with both traditional and advanced technology, the faculty assist students in realizing their goals as aspiring professional artists.

Degrees Offered

Undergraduate studio and teacher preparation degrees offered by the Department of Art are the B.A., B.S., and the B.F.A. In undergraduate art history studies, the B.A. is offered. The department also offers both the M.A. and M.F.A. degrees in studio art (please refer to the Graduate Catalog for information on admission and general requirements for these).

Admission Requirements

1. Admission to a program of study in the Department of Art begins with meeting the application requirements as provided by Bradley University for general admission.
2. Students are accepted into the Department of Art as art majors receiving a Bachelor of Arts, Bachelor of Science, or Bachelor of Fine Arts degree. A portfolio review is not required but is recommended for entry into the studio art program.
3. Upon completion of their second year of study, studio art majors declare an area of concentration from the following: ceramics, drawing, graphic design, painting, photography, printmaking, and sculpture.
4. Admission to the BFA degree program requires a review of the student's work by the art faculty. A student may make application for the BFA program beginning the second semester of the sophomore year and no later than the second semester of the junior year.
5. All of the courses which are required at the 100 level must be completed before a candidate may be accepted into the BFA program. A minimum GPA of 3.0 is required in art at the time of application.

Studios

Studios are open to students for extended periods of time when not occupied by classes. Policies and procedures for studios are established by the studio professor and are posted in the studio.

Non-Art Majors

Interested non-art majors may also take studio courses offered by the Department of Art. Please contact the chair.

Major Requirements

General Requirements:

1. Art majors must complete the studio and art history foundation core requirements in sequence before proceeding on to advanced course work. The foundation core prerequisites, 100- and 200-level courses, must also be taken in sequence before advancing to higher-level course work. The Department of Art enforces prerequisites throughout the program.
2. The foundation core courses and sequence for art majors are listed in the degree requirement descriptions below. Art majors must follow the recommended prerequisite sequence in order to thoroughly prepare for advanced and upper-division course work. The curriculum for art majors contains 24 hours of foundation core courses—18 hours of studio courses and 6 hours of art history courses. This material for undergraduate art majors, BFA, BA, BS options, is specified in the catalog. Students who do not follow proper prerequisites jeopardize their progress in the curriculum and will be dropped from courses if prerequisites are not met.
3. Candidates for the BFA degree are required to participate in a senior exhibition. BA and BS candidates may participate in a senior exhibition if there is time and space available. A written request must be submitted to the department chair for approval before midterm of the semester prior to the one in which the exhibition is to be held. The request must include examples of the work to be exhibited. If the quality and appropriateness of the work is approved by the faculty, the request for exhibiting will be honored if scheduling permits. In no case should such permission be viewed as automatic or guaranteed even if the work is of high quality. All students participating in senior thesis exhibitions must register for ART 420/421.
4. An overall grade point average of 2.5 must be maintained in the major.
5. The department reserves the right to retain some student work for the University permanent collection. Films produced by the department are retained by the University at the discretion of the instructor.

Course Requirements:

Bachelor of Fine Arts Degree with a Major in Studio Art

Art History (minimum 15 hrs.)

Art History Core	6
ART 140 Survey of Art History I	3
ART 142 Survey of Art History II	3

Elective Courses in Art History*

Studio (minimum 66 hrs.)

Studio Core	18
ART 101 Drawing I	3
ART 102 Drawing II	3
ART 105 Two-Dimensional Design	3
ART 106 Three-Dimensional Design	3
ART 109 Art & Design Awareness I	1
ART 110 Art & Design Awareness II	1
ART 222 Portfolio Design	1
ART 230 Life Drawing	3

Foundation Core Requirements and Sequence:

First Semester

Art 101/Art 105/Art 109/Art 140

Second Semester

Art 102/Art 106/Art 110/Art 142

Third Semester*

Art 222/Art 230

*Plus art history and additional studio area concentration courses

Area of Concentration

18
Six studio courses in one of the following areas of concentration: ceramics, drawing, graphic design, painting, photography*, printmaking, sculpture (see below for further information on areas of concentration).

Required Studio Courses

15
Five courses from areas other than the student's concentration area, including at least one from the 2-D areas and at least one from the 3-D areas.

Studio Electives*

15

Total Art History Requirements

15

Total Studio Requirements

66

ART 420 B.F.A. Seminar I

2

ART 421 B.F.A. Seminar II

1

Total Hours Required for Major

84

* Students with a photography concentration are required to take ART 390 History of Photography in place of an art history elective. Because 24 hours of studio are required in the photography concentration (instead of 18), the number of free studio electives for the BFA is reduced by 6 hours.

Bachelor of Arts Degree or Bachelor of Science Degree with a Major in Studio Art

Art History (12 hrs.)

Art History Core	6
ART 140 Survey of Art History I	3
ART 142 Survey of Art History II	3

Elective courses in art history*	6
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Studio (42 hrs.)

Studio Core	18
ART 101 Drawing I	3
ART 102 Drawing II	3
ART 105 Two-Dimensional Design	3
ART 106 Three-Dimensional Design	3
ART 109 Art & Design Awareness I	1
ART 110 Art & Design Awareness II	1
ART 222 Portfolio Design	1
ART 230 Life Drawing	3

Foundation Core Requirements and Sequence:

First Semester

Art 101/Art 105/Art 109/Art 140

Second Semester

Art 102/Art 106/Art 110/Art 142

Third Semester*

Art 222/Art 230

*Plus art history and additional studio area concentration courses

Area of Concentration	18
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Six courses in one of the following areas of concentration: ceramics, drawing, graphic design, painting, photography*, printmaking, sculpture (see below for further information on areas of concentration).

Studio Electives	9
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Courses from areas other than the student's concentration area, including at least one from the 2-D areas and at least one from the 3-D areas.

Total Art History Requirements	12
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Total Studio Requirements	42
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Total Hours Required for Major	54
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*Students with a photography concentration are required to take ART 390 History of Photography.

Areas of Concentration – 18 hrs.

(select courses in consultation with advisors)

Ceramics Concentration

ART 201 Introduction to Ceramics	3
ART 202 High and Low Fire Ceramics	3
ART 301 Ceramic Production	3-6
ART 302 Advanced Ceramics	3-6
ART 401 Ceramic Portfolio Design Studio	3-6
ART 402 Ceramic Sculpture	3-6

Drawing Concentration

ART 203 Drawing Studio I	3
ART 204 Drawing Studio II	3
ART 303 Intermediate Drawing I	3-6
ART 304 Intermediate Drawing II	3-6
ART 403 Advanced Drawing I	3-6
ART 404 Advanced Drawing II	3-6

Graphic Design Concentration

ART 205 Typographic Design	3
ART 206 Graphic Design Methods and Processes	3
ART 305 Editorial Design	3
ART 306 Corporate Standards and Information Systems	3
ART 405 Visual Promotion and Design	3
ART 406 Graphic Design Portfolio	3

Painting Concentration

ART 209 Beginning Painting I	3
ART 210 Beginning Painting II	3
ART 309 Intermediate Painting I	3-6
ART 310 Intermediate Painting II	3-6
ART 409 Advanced Painting I	3-6
ART 410 Advanced Painting II	3-6

Photography Concentration

ART 225 Basic Black & White Photography	3
ART 226 Basic Color Photography	3
ART 325 Zone System for 35mm Camera	3-6
ART 326 Manipulated Image	3-6
ART 425 Non-Silver Photographic Processes	3-6
ART 426 Photographic Portfolio	3-6

Printmaking Concentration

ART 211 Relief Printmaking	3
ART 212 Intaglio Printmaking	3
ART 311 Basic Lithography	3-6
ART 312 Intermediate Printmaking	3-6
ART 411, 412 Advanced Printmaking Studio ..	3-6 hrs ea

Sculpture Concentration

ART 213 Beginning Sculpture I	3
ART 214 Beginning Sculpture II	3
ART 313 Intermediate Sculpture I	3-6
ART 314 Intermediate Sculpture II	3-6
ART 413 Advanced Sculpture I	3-6
ART 414 Advanced Sculpture II	3-6

Bachelor of Arts Degree with a Major in Art History

The art history major is intended to provide a thorough and broad background as a basis for concentrated study and research.

Although one foreign language is required to meet the University requirements for the B.A. degree, those intending to go on to graduate art history study are advised to become proficient in a second foreign language.

Art History (30 hrs.)

Art History Core	6
ART 140 Survey of Art History I	3
ART 142 Survey of Art History II	3

Required Art History courses	6
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ART 243 Non-western Art	3
ART 245 American Art	3

Elective courses in Art History	18
Electives in art history: ART 330, 335, 340, 350, 360, 375, 380, 390, 417, 480.	
Studio (12 hrs.)	
Studio Core	12
ART 101 Drawing I	3
ART 102 Drawing II	3
ART 105 Two-Dimensional Design	3
ART 106 Three-Dimensional Design	3
Total Art History Requirements	30
Total Studio Requirements	12
Total Hours Required for Major	42

Art Education Major Teacher Certification

K-12 or secondary certification

Teaching in the public schools requires a certificate issued by the State of Illinois. Art education majors desiring to teach art at the elementary or secondary level must complete the same requirements as those for a BA or BS degree with a major in studio art, as well as professional education requirements. (Consult the Teacher Education section of this catalog.) The State of Illinois requires content area competency tests for certification.

Students will be assigned advisors in art and in the Department of Teacher Education. Regular consultation with both advisors is extremely important.

NOTE: This degree requires 139-146 hours to complete. It is also possible to earn a BFA degree with teacher certification. However, both options will require more than four years of study.

Minor Requirements

The Department of Art offers a minor in studio art with two options and a minor in art history.

Minor in Studio Art

The art minor is designed for students who would like to have a program for their own personal growth or enjoyment, or for an adjunct to other major interests such as business, publicity, broadcasting, advertising, philosophy, literature, or areas of the sciences, engineering and other courses of study where creativity, problem solving, and relationships between materials, skills, and content are of major concern.

The studio art minor has two possible directions: two dimensional or three dimensional. Each requires 21 hours for completion.

Option I - Two Dimensional

ART 101 Drawing I, or	
ART 102 Drawing II	3
ART 105 Two-Dimensional Design	3
ART 140 Survey of Art History I, or	
ART 142 Survey of Art History II	3

Studio concentration in drawing, graphic design, painting, photography, printmaking	
One 200-level course	3
One 300-level course)	3
Electives in art (must be approved by art advisor)	6

Total Hours Required for Minor **21**

Option II - Three Dimensional

ART 101 Drawing I, or	
ART 102 Drawing II	3
ART 106 Three-Dimensional Design	3
ART 140 Survey of Art History I, or	
ART 142 Survey of Art History II	3

Studio concentration in ceramics or sculpture	
One 200-level course	3
One 300-level course)	3
Electives in Art (must be approved by Art Advisor)	6

Total Hours Required for Minor **21**

Minor in Art History

ART 140 Survey of Art History I	3
ART 142 Survey of Art History II	3
ART 243 Survey of Art History III, or	
ART 245 Survey of Art History IV	3
Electives in art history	9

Total Hours Required for Minor **18**

Course Descriptions

Art Courses for the Fine Arts General Education Requirement

ART 107 Introduction to 2-Dimensional Creative Processes

3 hrs. (Gen. Ed. FA)

For non-majors. Two dimensional visual arts: drawing, painting, printmaking, photography, and graphic design. How and why these forms are created and understood.

ART 108 Introduction to 3-Dimensional Creative Processes

3 hrs. (Gen. Ed. FA)

For non-majors. Three dimensional visual arts: sculpture, ceramics, design, and drawing. How and why these forms are created and understood.

ART 131 Art Appreciation

3 hrs. (Gen. Ed. FA)

Visual art: its significance today and in history. Designed to enhance the student's understanding and enjoyment of painting, sculpture, and architecture. Prerequisite: non-art major.

Art History

ART 140 Survey of Art History I

3 hrs.

Western and non-Western art from 4000 B.C. to 1400 A.D.: Ancient, Classic, and Medieval.

ART 142 Survey of Art History II

3 hrs.

Western art from 1400 A.D. to present: Renaissance, Baroque and Rococo, 19th and 20th century art.

ART 240 Design History Survey

3 hrs.

History of typography, graphic communication, and design. Cause and effect analysis involving cultural forces and design as well as the exploration of major historical movements leading to the emergence of contemporary design.

ART 243 Non-Western Art

3 hrs.

Principal art forms of the non-Western world: India, China, Japan, Indochina, and Indonesia. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 245 American Art

3 hrs.

Survey of art in U.S. from Colonial period to present. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 330 Ancient Greek and Roman Art

3 hrs.

A study of ancient art in the Aegean and Mediterranean regions with emphasis on the cultures of ancient Greece and Rome. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 335 Medieval Art

3 hrs.

A study of Early Christian, Byzantine, Romanesque and Gothic Art. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 340 Renaissance Art

3 hrs.

Art of Europe from ca. 1400 to 1600: Early, High, and Late Renaissance periods; Mannerism. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 350 17th and 18th Century Art

3 hrs.

Art of Europe, ca. 1600 to 1800, including a study of Baroque, Rococo, and Neo-Classical art. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 360 19th Century Art

3 hrs.

Art of the 19th century in Europe, America, and elsewhere; Neo-Classicism through Post-Impressionism. Prerequisites: ART 140, 142 or consent of Art Department chair.

ART 375 20th Century Art

3 hrs.

A study of the major movements in 20th-century art. Prerequisites: ART 140, 142, junior or senior, or consent of Art Department chair.

ART 380 Topics: Specified

3 hrs.

Topics of special interest which may vary each time course is offered. Topic stated in current Schedule of Classes. Prerequisites: ART 140, 142, junior standing, or consent of Art Department chair. May be repeated under different topics to a maximum of 12 hours. Emphasis on individual research.

ART 390 History of Photography

3 hrs.

An overview of the history of photography from its invention in 1839 through the modern period of the 20th century. This course will explore the evolution of photography as an art form. Prerequisites: ART 140, 142, or consent of Art Department chair.

ART 417 Independent Study in Art History

3-6 hrs.

Program of directed readings: analysis, synthesis, and interpretation of materials. Research paper required. May be repeated in more than one area of art history, for a total of 6 credit hours. Prerequisites: art history major; senior standing; consent of instructor, and Art Department chair.

ART 480 Seminar in Art History

3 hrs.

Advanced study of a particular artist, period, movement or methodology. Topics stated in current Schedule of Classes. May be repeated under different topics up to 12 semester hours. Prerequisites: ART 140, 142; Art History major or minor, or consent of instructor, and junior or senior standing.

Studio

Interested non-art majors may also take studio courses offered by the Department of Art. Please contact the chairperson.

A lab fee is required for studio courses.

ART 101 Drawing I

3 hrs.

Fundamental concepts and techniques in drawing, using a variety of media and tools. Develop skills based on drawing from observation and invention.

ART 102 Drawing II

3 hrs.

Second part of a year-long course on developing fundamental concepts and techniques in drawing using a variety of media and tools. Developing objective and subjective use of imagery. Introduction to the human figure. Prerequisites: ART 101 or consent of Art Department chair.

ART 105 Two-Dimensional Design

3 hrs.

A studio course exploring the fundamentals of the formal systems and basic elements of visual organization through two-dimensional design principles and theories using a variety of media.

ART 106 Three-Dimensional Design

3 hrs.

A studio course exploring the fundamentals of the formal systems and basic elements of visual organization through three-dimensional design principles and theories using a variety of media. Prerequisite: ART 105 or consent of Art Department chair.

ART 109 Art & Design Awareness I
1 hr.

Overview of professional opportunities in art and design disciplines through lectures by faculty and guest speakers. Designed to integrate lectures with first-year studio course work and provide broad understanding of theory, vocabulary, and professional requirements for practice and research.

ART 110 Art & Design Awareness II
1 hr.

Continuation of Art 109. Overview of professional opportunities in art and design discipline through lectures by faculty and guest speakers. Designed to integrate lectures with first-year studio course work and provide broad understanding of theory, vocabulary, and professional requirements for practice and research. Prerequisite: ART 109.

ART 200 Fundamentals of Color
3 hrs.

Perception, relationships, and action of color. Studio experience leads from a visual realization of color relationships to an awareness of the interdependence of color with form and placement. Prerequisites: ART 101, 102, 105, 106, 109, 110, 140, 142, or consent of Art Department chair.

ART 201 Introduction to Ceramics
3 hrs.

An introduction to the fabrication of ceramic objects and the mechanical functions of the ceramic studio including clay mixing, hand building, throwing, glazing and kiln firing with a focus on stoneware. Prerequisites: Art 101, 102, 105, 106, 109, 110, 140, 142 or consent of Art Department chair.

ART 202 High and Low Fire Ceramics
3 hrs.

Technical and design concepts for the forming, glazing, and firing of ceramics with a focus on the aesthetic development of high and low fire ceramics. Prerequisites: ART 201 or consent of Art Department chair.

Art 203 Drawing Studio I
3 hrs.

Visual perception and analysis through drawing in development of direct observation with various subject areas of interest, i.e., still-life, landscape, human figure, non-objective, and abstraction. Traditional drawing media, methods of instrumentation, exploration of composition, and conceptual strategies are included. Prerequisites: Art 101, 102, 105, 106, 109, 110, 140, 142; or consent of Art Department chair.

ART 204 Drawing Studio II
3 hrs.

Visual perception and analysis through drawing in variety of techniques involving line, area, and ground. Figure, still-life, and landscape drawing from direct observation and from imagination. Art 101, 102, 105, 106, 109, 110, 140, 142, 203; or consent of Art Department chair.

ART 205 Typographic Design
3 hrs.

The study of typographic communication and the principles of design composition through hand-rendered and digital forms. Prerequisites: Art 101, 102, 105, 106, 109, 110, 140, 142 or consent of Art Department chair.

ART 206 Graphic Design Methods and Processes
3 hrs.

Exploration of the creative thought process, problem-solving, alternative solutions in visual communications including methodologies of design presentation. Prerequisites: ART 205 or consent of Art Department chair.

ART 209 Beginning Painting I
3 hrs.

Basic painting techniques with traditional and non-traditional media, i.e., oil, acrylic, collage, and mixed media with emphasis on studio problems in composition, representation, design, color and concept. Prerequisites: Art 101, 102, 105, 106, 109, 110, 140, 142 or consent of Art Department chair.

ART 210 Beginning Painting II
3 hrs.

Development of techniques in traditional and non-traditional painting media. Exploration and experimentation using painting problems in still life, the human figure, abstraction, landscape, and non-objective composition. Emphasis on critical analysis and aesthetic awareness. Prerequisites: ART 209 or consent of Art Department chair.

ART 211 Relief Printmaking
3 hrs.

Relief printing from wood and linoleum blocks. Basic cutting and printing techniques, including black and white, color reduction and multi-block color editioning. Students provide paper, wood, linoleum, brayers, and cutting tools. Prerequisites: Art 101, 102, 105, 106, 109, 110, 140, 142 or consent of Art Department chair.

ART 212 Intaglio Printmaking
3 hrs.

Etching and engraving on zinc and copper plates for printings in the intaglio method. Introduction to methods including drypoint, line etch, aquatint, and softground techniques. Black and white printing with a multi-plate, color edition as final project. Students provide paper, metal plates, burnishers, scrapers, burins, and drawing needles. Prerequisites: ART 211 or consent of Art Department chair.

ART 213 Beginning Sculpture I
3 hrs.

Introduction to sculpture including 3-d design principles, aesthetics, and basic techniques of additive and reductive manipulation of materials. Processes include carving and welding, cutting and joining and various materials – steel, stone, and/or wood Prerequisites: Art 101, 102, 105, 106, 109, 110, 140, 142 or consent of Art Department chair.

ART 214 Beginning Sculpture II
3 hrs.

Introduction to sculpture including 3-d design principles, aesthetics, and basic techniques of casting including pattern making, modeling in wax, clay, and transfer of the image to bronze and aluminum. Processes will involve cope and drag casting, transfer mold making and investment mold making, pouring molten non-ferrous metals, and finishing cast metal works through chasing and other surface cleanup, patination and sealing. Prerequisites: ART 213 or consent of Art Department chair.

ART 222 Portfolio Design**1 hr.**

Documentation and organization of an effective portfolio from first-year and sophomore studio art courses.

Techniques for creative application of design materials from conception throughout execution and for effective presentation. Prerequisites: ART 101, 102, 105, 106, 109, 110, 140, 142, or consent of Art Department chair.

ART 225 Basic Black and White Photography**3 hrs.**

Camera types, controls, and exposures; selection of sensitized materials; camera handling. Darkroom techniques: processing, proofing, adjusting, printing, presentation of work. Students supply film, paper, and a manually adjustable single lens reflex (SLR) camera. Prerequisites: ART 101, 102, 105, 106, 109, 110, 140, 142, or MM 113, or consent of Art Department chair.

ART 226 Basic Color Photography**3 hrs.**

Elements and principles of photographic design and introduction to basic color photography. Emphasis on visual perception and color printing techniques. Items required: film, paper, and a manually adjustable single lens reflex (SLR) camera. Prerequisite: ART 225 or consent of Art Department chair.

ART 227 Basic Graphic Design**3 hrs.**

Survey of essential studio methods and techniques in graphic design to give non-art majors the ability to appreciate and communicate through basic graphic design. For non-art majors only.

ART 230 Life Drawing**3 hrs.**

Drawing the figure from observation; learning anatomy to describe the dynamic qualities of the human form employing basic drawing elements, methods, and materials. Prerequisites: ART 101, 102, 105, 106, 109, 110, 140, 142, or consent of Art Department chair.

ART 300 Advanced Studio Topics**1-3 hrs.**

Topics of special interest which may vary each time course is offered. Topic stated in current Schedule of Classes. May be repeated under different topics for a maximum of six hours credit. Prerequisites: junior standing and consent of instructor. See current Schedule of Classes.

ART 301 Ceramics Production**3-6 hrs.**

The production and design of functional ceramics. Repeatable up to 6 semester hours. Prerequisites: ART 222, 230, 202 or consent of Art Department chair.

ART 302 Advanced Ceramics**3-6 hrs.**

Kiln design, glaze formulation, and individual aesthetic development of techniques and concepts. May be repeated up to 6 hours. Prerequisites: ART 301 or consent of Art Department chair.

ART 303 Intermediate Drawing I**3-6 hrs.**

In-depth exploration of drawing processes, concepts, media and supports with projects designed to increase visual awareness and personal experience with subject matter and drawing content. Repeatable up to 6 semester hours. Prerequisites: ART 204, 222, 230 or consent of Art Department chair.

ART 304 Intermediate Drawing II**3-6 hrs.**

Study of drawing processes, building and refining individual concepts with emphasis on contemporary approaches to pictorial design and composition.

Repeatable up to 6 semester hours. Prerequisites: ART 303 or consent of Art Department chair.

ART 305 Editorial Design**3 hrs.**

The creation, layout, and design of multi-page documents for magazines, newspapers, brochures, and catalogs with special emphasis on the integration of words and images. Prerequisites: ART 206, 222, 230, or consent of Art Department chair.

ART 306 Corporate Standards and Information Systems**3 hrs.**

The design and implementation of visual identity systems for products, corporations, and organizations. Prerequisites: ART 305 or consent of Art Department chair.

ART 309 Intermediate Painting I**3-6 hrs.**

Exploration of subject matter useful toward personal development and artistic growth. Emphasis on the study of painting media, critical analysis, aesthetic awareness, and creative expression. Repeatable up to 6 semester hours. Prerequisites: ART 222, 230, 210 or consent of Art Department chair.

ART 310 Intermediate Painting II**3-6 hrs.**

Independent work in painting emphasizing aesthetic research and concentrated studio production. Emphasis on the study of painting media, creative expression, critical analysis, and aesthetic awareness. Repeatable up to 6 semester hours. Prerequisites: ART 309 or consent of Art Department chair.

ART 311 Basic Lithography**3-6 hrs.**

Lithographic printmaking from limestone and ball-grained aluminum matrices. Basic drawing and printing techniques for color and black and white editions. Students provide paper, metal plates, lithographic crayons. Repeatable up to 6 semester hours. Prerequisites: ART 220, 230, ART 211 or 212, or consent of Art Department chair.

ART 312 Intermediate Printmaking**3-6 hrs.**

Exploration of technical and creative concepts in preparation for advanced printmaking coursework; emphasis on content-oriented imagery and discussion. Introduction to collagraphy, monotypes, photographic and digital techniques, and registration for printing with multiple techniques. Repeatable up to 6 semester hours. Prerequisites: ART 222, 230. At least two courses from ART 211, 212, and 311, or consent of Art Department chair.

ART 313 Intermediate Sculpture I**3-6 hrs.**

Intermediate sculpture with emphasis on refinement of the processes of casting, mold making, welding, cutting, joining, and the creation of sculpture in a variety of materials. Design principles, aesthetic considerations, and techniques of working are reviewed with application of principles and materials most appropriate for the development of individual student work. Repeatable up to 6 semester hours. Prerequisites: ART 214, 222, 230, or consent of Art Department chair.

ART 314 Intermediate Sculpture II

3-6 hrs.

Intermediate sculpture with emphasis on the refinement of sculptural concepts and the processes of casting, mold making, welding, cutting, joining, and the creation of sculpture in a variety of materials with continuing emphasis on the development of individual student work. Repeatable up to 6 semester hours. Prerequisites: ART 313 or consent of Art Department chair.

ART 316 Independent Study in Studio Arts

1-3 hrs.

Independent study in studio arts. Repeatable for a total of 6 hours credit. Prerequisites: junior standing; consent of instructor, and Art Department chair.

ART 320 The Artists' Book & Bookmaking

3 hrs.

An introduction to the altered book, book as structure and book as image. Includes bookbinding basics, pamphlet stitch, basic codex, stitches, stab bindings, fold books, combination books and unusual bindings. Emphasis will be placed on craft and conceptual considerations that form the foundation of the book as personal, expressive, unconventional, surprising, beautiful, and thought provoking. Prerequisites: Art 101, 102, 105, 106, 109, 110, 140, 142, 222, 230 or consent of Art Department chair

ART 322 Papermaking Studio

3 hrs.

Production of hand-made papers. Includes instruction in beating and mixing pulp, use of mold and deckle for forming sheets, pressing and drying, and watermarks. Oriental and Western techniques for forming sheets from various fibers; also contemporary sculptural methods. Prerequisites: Art 101, 102, 105, 106, 109, 110, 140, 142, 222, 230, or consent of Art Department chair

ART 325 Zone System for 35mm Camera

3-6 hrs.

Zone system for roll film, emphasizing 35 mm formats. Extensive exploration of this exposure system, from pre-visualization through total system of fine printing techniques including archival processes. Specific exercises expand visual perception and concept ranges. Repeatable up to six semester hours. Prerequisites: ART 222, 225, 230; or consent of Art Department chair.

ART 326 Manipulated Image

3-6 hrs.

Manipulative photographic printing. Imagery developed by varying cameras, films, papers, and chemicals. Introduction to toners, hand-coloring, camera construction and modification. Repeatable up to six semester hours. Prerequisites: ART 222, 225, 230; or consent of Art Department chair.

ART 327 Studio Lighting and Illustration Photography

3 hrs.

Aesthetics and techniques of studio lighting as used by photographers in illustration, advertising, and fine art photography. Use of special equipment; fashion, and still-life image-making. Cross-listed as COM 350. Prerequisite: ART 225 or consent of instructor.

ART 401 Ceramic Portfolio Design Studio

3-6 hrs.

Portfolio development, studio design and equipment as they relate to the individual artist. Repeatable up to 6 semester hours. Prerequisites: ART 302, or consent of Art Department chair.

ART 402 Ceramic Sculpture

3-6 hrs.

Design concepts and production techniques as they apply to ceramics sculpture. Repeatable up to 6 semester hours. Prerequisites: ART 302, or consent of Art Department chair.

ART 403 Advanced Drawing I

3-6 hrs.

Advanced projects in drawing with emphasis on refinement of concepts and materials leading to an independent body of work. Repeatable up to 6 semester hours. Prerequisites: ART 304 or consent of Art Department chair.

ART 404, Advanced Drawing II

3-6 hrs.

Emphasis on individual growth and development of a body of work reflecting clear understanding of drawing concepts, and mastery of skills and materials. Repeatable up to 6 semester hours. Prerequisites: ART 304 or consent of Art Department chair.

ART 405 Visual Promotion and Design

3 hrs.

Design of packaging, point of purchase, and promotional materials. Prerequisites: ART 306 or consent of Art Department chair.

ART 406 Graphic Design Portfolio

3 hrs.

Introduces portfolio as a comprehensive presentation vehicle including the review and editing of previous design work and creative design of packaging and organizational systems in bound and plate formats. Provides a comprehensive means of assessing a student's readiness to proceed into professional practice. The evaluation process is conducted by a specially selected professional review panel which may require the redesign and resubmission of the portfolio. Prerequisites: ART 306 or consent of Art Department chair.

ART 409 Advanced Painting I

3-6 hrs.

Thematic development of a body of work in painting with special emphasis on the refinement and exploration of personal concept and content. Repeatable up to 6 semester hours. Prerequisites: ART 310 or consent of Art Department chair.

ART 410 Advanced Painting II

3-6 hrs.

Special projects in painting which may include competitions, exhibitions, installations, commissions, and portfolio development. Repeatable up to 6 semester hours. Prerequisites: ART 310 or consent of Art Department chair.

ART 411, 412 Advanced Printmaking Studio

3-6 hrs. each

Advanced printmaking concepts and techniques in preparation for exhibitions, application to graduate programs, and other professional pursuits. Emphasis on ideas and finishing skills required for the production of a professional portfolio. Repeatable up to 6 semester hours. Prerequisites: ART 311, 312 or consent of Art Department chair.

ART 413 Advanced Sculpture I

3-6 hrs.

Thematic development of a body of work in sculpture with special emphasis on topics of portfolio and the refinement and exploration of materials and methods. Repeatable up to 6 semester hours. Prerequisites: ART 314 or consent of Art Department chair.

ART 414 Advanced Sculpture II**3-6 hrs.**

Special projects in sculpture which may include works for competitions, specific sites, scale, materials and/or portfolio development. Repeatable up to 6 semester hours. Prerequisites: ART 314 or consent of Art Department chair.

ART 416 Independent Study in Studio Arts**1-6 hrs. each**

Independent study in studio arts. May be repeated in more than one area of art, for a total of 6 hours of credit. Prerequisites: declared art major; senior standing; consent of Art Department chair.

ART 420 B.F.A. Seminar I**2 hrs.**

Professional orientation and career preparation through concentrated studio production, exhibition management, creative media research, critique analysis, on-site visitation of artist's studios, formulation of artist thesis statement and resume. Prerequisites: BFA candidacy, senior standing; or consent of instructor and advisor.

ART 421 B.F.A. Seminar II**1 hr.**

Continuation of ART 420; resume and portfolio preparation, exhibition design management, culminating B.F.A. exhibition. Prerequisite: ART 420 or consent of instructor.

ART 425 Non-Silver Photographic Processes**3-6 hrs.**

Various non-silver processes that preceded silver prints: cyanotype, Van Dyke, gum bichromate, and palladium methods. Advanced aesthetic commitment expected. Repeatable up to six semester hours. Prerequisites: ART 222, 225, 230; or consent of Art Department chair.

ART 426 Photographic Portfolio**3-6 hrs.**

Preparation of photographic portfolio for the fine arts or for publication photography. Research into successful photographers' works; selection; development of personal aesthetic. Archival and professional presentation of the prints or other media. Cross-listed as COM 426. Prerequisites: ART 325 or 326; or consent of instructor and advisor.

ART 460 Design for the World Wide Web**3 hrs.**

A studio course exploring typographic and visual layout principles of interactive website design. Survey of the theory, history, and methods involved in creating effective web design solutions. Discussion of transitional strategies in response to developing technologies. Cross-listed as MM 460. Prerequisites: ART 105; ART 205, or 227; ART 240; or consent of instructor.

ART 494 Visual Art Expedition**1-3 hrs.**

Students travel to observe or engage in artistic production making use of the resources of the particular location. Advanced study and/or experiences in art and design. May be repeated up to 9 hrs. Topics, destinations, and prerequisites stated in current Schedule of Classes.

Department of Communication

FACULTY Professors Jacobs, Murphy, Schweitzer, Zohoori (chair); Associate Professors Cheng, Dare, Goldbaum, Gullifor, Kasch, Koperski, Lamoureux; Assistant Professors Pitts; Lecturers Lawrence, Strasma, Tiernan; Temporary Assistant Professors Davidson, Garfinkel, Ng, Rega, Smith, Thurwanger, Young; Temporary Instructor McCoy

Mission

The Department of Communication is a learning community committed to the study of communication from both theoretical and applied perspectives.

We integrate the academic study of communication with a commitment to preprofessional education in advertising, journalism, photography, public relations, radio-television, and speech communication.

We seek to develop in our students the ability to discover, analyze and process information, think critically, engage in problem-solving, and construct messages in diverse media and other communication contexts.

Our work focuses on ways in which the study and evolving practice of communication prepare students for a lifelong commitment to ethical, intellectual, socially responsible, and creative professional development.

Admission Requirements

1. Bradley students transferring into the department must have a 2.25 gradepoint average for at least 12 hours of course work in order to declare a major and/or minor in the Department of Communication.
2. Students transferring from other institutions must have a 2.25 overall gradepoint average to be admitted to a major and/or minor in the department. External transfer students not having a 2.25 overall gradepoint average must earn a 2.25 at Bradley for at least 12 hours of course work before declaring a major and/or minor in the department. Courses taken at other institutions must be evaluated by the Admissions Office and then by the department's advisor for transfer students.
3. Internal and external transfer students may need at least one extra semester to complete graduation requirements because of prerequisites and core course requirements in the major and/or minors.

Major Requirements

General Requirements:

1. Students must earn a "C" or better in every core course.
2. Students may not enroll in communication courses for which a core course is a prerequisite unless they have earned a C or better in the core course.
3. For graduation, all department majors must have a gradepoint average of 2.25 for all courses taken in the major and/or minor (including courses outside the department required for the major/minor).

4. All majors must have an overall gradepoint average of 2.0 to graduate.
5. Students interested in an internship, practicum, or independent study must complete a formal application. Consult the department office for specific requirements.
6. Upon approval, only 3 hours of internship credit may be applied to the major or minor.
7. Department majors and/or minors may not apply a course to more than one requirement.
8. With advisor approval, students may take up to 9 hours in nontraditional courses (CFA 302; COM 291, 391, 490, 492, 494) and apply these 9 hours to a communication major or 3 hours to a minor.
9. Students may have only one concentration and one minor in the Department of Communication. The two cannot be in the same concentration area.
10. Students not majoring in the department may complete two minors in the department.

Course Requirements:

Bachelor of Arts or Bachelor of Science Degree with a major in Communication

Must complete requirements for the core and one concentration.

Core Requirements

COM 101 The Mass Media in a Global Environment ...	3
COM 112 Introduction to Media Production	1
or M M 113 Introduction to Multimedia	3
COM 205 Interpersonal Communication,	
COM 206 Public Presentations, or	
COM 207 Communication in Small Groups	3
COM 200 Communication Writing	3
COM 300 Communication Theory	3
COM 417 Communications in Perspective	3
Total Core Hours Required	16 or 18

Advertising Concentration

COM 219 Public Relations	3
COM 220 Advertising as Communication	3
COM 320 Advertising Creative Strategy	3
COM 322 Advertising Media Planning	3
COM 325 Advertising Design and Production	3
COM 481 Advertising Research & Campaigns	3
*COM 437 Advertising in a Global Environment	3
MTG 315 Principles of Marketing	3
MTG elective chosen from an approved list including MTG 381	3
Total Hours Required for Concentration	24
Total Hours Required for Major	42

Journalism Concentration

COM 215 Basic Reporting	3
COM 302 Advanced Reporting or	
COM 310 Broadcast Newswriting	3
COM 330 Communication Law	3
COM 425 Public Affairs Reporting	3
<i>Plus 9 hours from the following:</i>	
COM 204 Audio Production	3
COM 307 News Feature Writing	3
COM 314 Television Production and Directing	3
COM 323 Newspaper Editing and Design	3
COM 335 Introduction to Video Communication	3
COM 340 Magazine Production	3
COM 345 Applied Photojournalism	3
COM 415 Global Media Systems	3
COM 435 Advanced Video Field Production & Editing ...	3
COM 450 Broadcast Programming and Promotion	3
COM 491 Topics in Communication	max. 3
COM 495 Communication Internship	max. 3
Total Hours Required for Concentration	21
Total Hours Required for Major	39

Photography Concentration

ART 225 Basic Black & White Photography	3
ART 226 Basic Color Photography	3
COM 345 Photojournalism and Documentary Photography	3
COM 350 Studio Lighting & Illustration Photography ...	3
COM 365 Digital Photography	3
ART 390 History of Photography	3
COM 426 Photographic Portfolio	3
<i>Plus at least 3 or 4 hours from the following:</i>	
M M 213 Basic Multimedia Authoring	4
COM 335 Introduction to Video: Field Production	3
COM 490 Independent Study	max. 3
COM 491 Topics in Communication	max. 3
Total Hours Required for Concentration	24
Total Hours Required for Major	42

Public Relations Concentration

COM 215 Basic Reporting	3
COM 219 Public Relations	3
COM 220 Advertising as Communication	3
COM 327 Public Relations Writing	3
COM 400 Research Techniques for Public Relations ...	3
*COM 438 Public Relations in a Global Environment	
COM 480 Public Relations: Case Studies & Campaigns ..	3
MTG 315 Principles of Marketing	3
Total Hours Required for Concentration	21
Total Hours Required for Major	39

Radio/Television Concentration

COM 203 Introduction to Radio/Television	3
COM 204 Audio Production	3
COM 314 Television Production and Directing	3
COM 335 Introduction to Video Communication	3
<i>Plus 6 hours from the following courses:</i>	
COM 414 Advanced TV Production and Directing	3
COM 420 Media Sales	3
COM 430 Media Administration	3
COM 435 Advanced Video Field Prod. and Editing	3
COM 440 Media Research	3

* Elective

COM 445 Nonlinear Postproduction I	3
COM 450 Broadcast Programming and Promotion	3
COM 490 Independent Study	max. 3
COM 491 Topics in Communication	max. 3
COM 495 Communication Internship	max. 6

Total Hours Required for Concentration	18
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Total Hours Required for Major	36
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Speech Communication Concentration

COM 205 Interpersonal Communication	3
COM 207 Communication in Small Groups	3
COM 208 Argumentation/Debate	3
COM 303 Rhetorical Theory or	
COM 304 Communication Analysis	3
COM 305 The Persuasive Process	3

Total Hours Required for Concentration	15
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Total Hours Required for Major	33
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Speech/Theatre Education Concentration (Speech)

Teaching in the public schools requires a certificate issued by the State of Illinois. Communication majors desiring to teach speech/theatre at the secondary level must complete the BA or BS degree with a major in communication (speech/theatre education concentration), as well as the professional education requirements. (Consult Teacher Certification in the College of Education and Health Sciences section of this catalog.) The State of Illinois requires content area competency tests for certification.

Students will be assigned an advisor in communication and in the Department of Teacher Education. Regular consultation with both advisors is extremely important. In addition to the core, the following courses are required:

COM 151 Performance of Literature	3
COM 205 Interpersonal Communication or	
COM 207 Communication in Small Groups	3
COM 208 Argumentation/Debate	3
COM 209 Forensics (fall only)	1
COM 305 The Persuasive Process	3
THE 115 Acting	3
THE 316 Directing	3

Total Hours Required for Concentration	19
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Total Hours Required for Major	37
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Second Teaching Field

Non-communication majors seeking a secondary teaching certificate may select speech/theatre with a speech concentration as a second teaching field. Consult the Department of Theatre Arts for the second teaching field in speech/theatre with a theatre concentration. Note: The communication core courses are not required for the second teaching field.

COM 206 Public Presentations	3
COM 151 Performance of Literature	3
COM 205 Interpersonal Communication	3
COM 207 Communication in Small Groups	3
COM 208 Argumentation/Debate	3
COM 300 Communication Theory	3
COM 305 The Persuasive Process	3
COM 405 Nonverbal Communication	3

Total Hours Required for Major	24
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Minor Requirements

The Department of Communication offers two minors.

Speech Communication

COM 205 Interpersonal Communication	3
COM 207 Communication in Small Groups	3
COM 303 Theory and Literature of Rhetoric, or	
COM 304 Communication Analysis	3
COM 305 The Persuasive Process	3

Plus 9 hours from the following courses:

COM 151 Performance of Literature	3
COM 206 Public Presentations	3
COM 208 Argumentation/Debate	3
COM 300 Communication Theory	3
COM 303 Theory and Literature of Rhetoric, or	
COM 304 Communication Analysis (the one not	
taken in the first group of courses)	3
COM 315 Intercultural Communication Theory	3
COM 316 Researching Communication in Culture	3
COM 330 Communication Law	3
COM 351 Advanced Performance of Literature	3
COM 400 Research Techniques for Pub. Relations	3
COM 405 Nonverbal Communication	3
COM 408 Legal Advocacy	3
COM 291, 391, 491 Topics in Communication	
(with approval of advisor)	3

Total Hours Required for Minor	21
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Journalism

COM 101 The Mass Media in a Global Environment ...	3
COM 200 Communication Writing	3
COM 215 Basic Reporting	3
COM 302 Advanced Reporting, or	
COM 310 Broadcast Newswriting	3
COM 323 Newspaper Editing and Design, or	
COM 335 Introduction to Video Communication ..	3
COM 330 Communication Law	3
COM 345 Applied Photojournalism, or	
COM 425 Public Affairs Reporting	3

Total Hours Required for Minor	21
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Course Descriptions

COM 101 The Mass Media in a Global Environment 3 hrs.

Foundation course in mass communication placing U.S. media in a global perspective.

COM 103 The Oral Communication Process 3 hrs. (Gen. Ed. SP)

Theories and skills of oral communication. Emphasis on basic principles of thought, content, organization, style, delivery, and the interaction of communication and culture. Credit will not be given for both COM 103 and COM 105.

COM 105 Business and Professional Speech 2 hrs.

Organization and presentation of facts and opinions in business and professional interviews, conferences, and discussions. Fulfills University graduation requirement in speech for students enrolled in certain departments in the College of Engineering and Technology. Credit will not be given for both COM 103 and COM 105.

COM 112 Introduction to Media Production 1 hr.

Tools and aesthetics of media production: word processing and photography. The desktop computer interface. Desktop publishing, presentation software, multimedia documents. Internet navigation and page production. Credit by examination available. Not available for credit to students who have credit in MM 113.

COM 151 Performance of Literature 3 hrs.

Use of audible and visible symbols to enhance understanding of the intellectual and emotional content of literature; communicating that content through performance.

COM 200 Communication Writing 3 hrs.

Basic writing: selecting, organizing, and structuring information and material for public relations, advertising, speech writing, journalism, and broadcasting. Prerequisites: COM 101 and ENG 101.

COM 203 Introduction to Radio-Television 3 hrs.

Overview of radio, television, and CATV: local, regional, national, and international networks; roles of government, advertisers, agencies, and audiences. Prerequisite: COM 101.

COM 204 Audio Production 3 hrs.

Study and practice in the operation of basic audio production equipment. Production techniques and production criticism. Prerequisite: COM 203 or consent of instructor.

COM 205 Interpersonal Communication 3 hrs.

Human communication: personal perception, interpersonal attraction, message variables, feedback, and situational factors. Determinants of each of these variables examined using empirical research and social science theory. Prerequisite: COM 103 or 105.

COM 206 Public Presentations: Theory and Practice 3 hrs.

Basic elements of the theories and methods of effective and responsible public address; practice in a variety of speech situations; relevant technology; analysis and criticism. Prerequisites: COM 103 or 105.

COM 207 Communication in Small Groups 3 hrs.

Processes and practices for communicating in a variety of small group contexts. Theories and techniques: group membership, discussion, quality group work, and individual development through small group life. Prerequisites: COM 103 or COM 105 or consent of instructor.

COM 208 Argumentation/Debate 3 hrs.

Theory of rational decision making, reasoning, evidence, and analysis. Emphasis on argumentative speaking and debating topics of current interest. Prerequisites: COM 103 or COM 105 or consent of instructor.

COM 209 Forensics 1 hr.

Research and performance laboratory for students who participate in intercollegiate and community speech activities. Repeatable to a maximum of 6 credit hours. Prerequisites: COM 103 and consent of Forensics Director.

COM 215 Basic Reporting 3 hrs.

Practice in news gathering, interviewing, and writing basic news stories. Introduction to computer assisted reporting. Prerequisite: COM 200.

COM 219 Public Relations 3 hrs.

Nature, practices, ethics, and problems of public relations. Prerequisites: COM 101 and COM 200.

COM 220 Advertising as Communication 3 hrs.

Introduction to the foundations, nature, and practice of advertising; commercial aspects of communications. Ethical, legal and social responsibility aspects of advertising. Prerequisite: COM 101.

COM 290 Participation in Mock Trial 1 hr.

Research and performance laboratory for students who participate in the American Mock Trial Association competition. May be repeated for a maximum of four hours credit. Cross listed as PLS 290. Prerequisite: consent of the instructor.

COM 291 Topics in Communication 1-3 hrs. per sem.

Topics of special interest which may vary each time course is offered. May be repeated under different topics. Topic and prerequisites stated in current Schedule of Classes. No more than 9 hours total may be taken in COM 291, 391, and 491. Prerequisite: sophomore standing.

COM 300 Communication Theory 3 hrs.

Theories and variables of human communication in the interpersonal, group, organizational, intercultural, mediated, and global systems. Prerequisites: COM 200; junior standing.

COM 302 Advanced Reporting**3 hrs.**

Continuation of COM 215; emphasis on coverage of local and state government, the courts, and schools, with attention to the techniques and problems of preparing news. Prerequisite: COM 215.

COM 303 Theory and Literature of Rhetoric**3 hrs.**

Development of rhetorical theories: ancient Greece and Rome to the modern age. Focus on major theorists of each age and their treatments of the canons of rhetoric. Prerequisites: COM 103; junior/senior standing; sophomores by permission.

COM 304 Communication Analysis**3 hrs.**

Analysis and evaluation of public discourse: speeches, written works, and significant communicative events reported by the mass media. Prerequisite: COM 103 or 105.

COM 305 The Persuasive Process**3 hrs.**

How persuasive communication influences human behavior. Emphasis on recent theories of persuasion and experimental research. Creating persuasive messages and evaluating persuasive attempts. Prerequisites: COM 103 or 105; COM 206 or consent of instructor.

COM 307 News Feature Writing**3 hrs.**

Writing local news features and special feature stories for Sunday supplements, magazine sections, and magazines. Prerequisites: COM 101, 200, and 215.

COM 310 Broadcast Newswriting**3 hrs.**

Continuation of COM 215; emphasis on covering, writing, and preparing news for radio-TV broadcast. Problems of preparing and broadcasting news; program format. Prerequisite: COM 200, 215.

COM 314 Introduction to Video: Studio Production**3 hrs.**

Television production techniques, theories, and fundamental skills as applied to studio production and instantaneous video editing. Preproduction planning, staging, and graphic production are stressed. This course may not be taken concurrently with COM 335. Prerequisites: MM 113, COM 204.

COM 315 Intercultural Communication Theory**3 hrs.**

Communication across diverse cultures. Intercultural communication theory, skills, and concepts. Developing specific communication skills to facilitate effective communication in intercultural settings. Prerequisites: COM 103; junior standing.

COM 316 Researching Communication in Culture**3 hrs.**

Introduction to qualitative approaches to studying cultural forces in everyday communication, including ethnography of communication, conversational analysis, textual analysis, and interviewing. Prerequisites: COM 103; junior standing.

COM 320 Advertising Creative Strategy**3 hrs.**

Formulation and techniques of creative strategy. Copywriting for print and electronic media. Prerequisites: COM 200, 220.

COM 322 Advertising Media Planning**3 hrs.**

Development of media plans and schedules to deliver advertising messages to target markets in media audiences. Advertising media vehicles evaluated in terms of creative requirements, audience characteristics, and cost efficiency. Prerequisites: COM 220; MTG 315.

COM 323 Newspaper Editing and Design**3 hrs.**

Extensive practice in copy editing and headline writing for newspapers with an emphasis on grammar, style, and accuracy. Introduction to the principles of newspaper design. Prerequisites: COM 112, 302.

COM 325 Advertising Design and Production**3 hrs.**

Application of advertising principles and techniques in the design and preparation of ads for newspapers, posters, magazines, sales brochures, and direct marketing. Prerequisites: COM 112, 320.

COM 327 Public Relations Writing**3 hrs.**

Promotional writing for publicity and public relations; practice preparing product, personnel, and organizational news releases. Special needs of various media. Prerequisites: COM 215, 219.

COM 330 Communication Law**3 hrs.**

Laws covering all the media: libel, privacy, copyright; federal and state laws; unique broadcasting regulations. Prerequisites: junior standing and 15 hours in Communication.

COM 335 Introduction to Video: Field Production**3 hrs.**

Use of portable field video production techniques (ENG/EFP) and post-production editing facilities for a variety of assignments in news, feature, and television commercial production. Aesthetics, visualization, and societal impact of the medium. This course may not be taken concurrently with COM 314. Prerequisites: MM 113, COM 200, 204, or consent of instructor.

COM 340 Magazine Production**3 hrs.**

Magazine publishing: writing, editing, production, design, and management. Prerequisite: COM 215.

COM 345 Photojournalism and Documentary Photography**3 hrs.**

Technical, aesthetic, and ethical concerns of the photojournalist and documentarian. Photographs for newspapers, magazines, and interactive media. The photographic essay. Pictorial coverage of events. Prerequisites: MM 113, ART 225, or consent of instructor.

COM 350 Studio Lighting and Illustration Photography**3 hrs.**

Aesthetics and techniques of studio lighting as used by photographers in illustration, advertising, and fine art photography. Use of special equipment; fashion, and still-life image-making. Cross-listed as ART 327. Prerequisite: ART 225 or consent of instructor.

COM 365 Digital Photography**3 hrs.**

Photographic imaging using computers. Image acquisition by conventional means and by digital cameras. Image creation, processing, enhancement, manipulation, and compositing. Aesthetic, technical, economic, and ethical implications of digital photographic imaging. Prerequisites: MM 113, ART 225, or consent of instructor.

COM 390 Participation in Mock Trial**1 hr.**

Research and performance laboratory for junior and senior students who participate in the American Mock Trial Association competition. May be repeated for a maximum of four hours credit. Cross listed as PLS 390. Prerequisites: consent of the instructor; junior/senior standing.

COM 391 Topics in Communication**1-3 hrs. per sem.**

Topics of special interest which may vary each time course is offered. May be repeated under different topics. Topic and prerequisites stated in current Schedule of Classes. No more than 9 hours total may be taken from COM 291, 391, and 491.

COM 399 Communication in Computer-mediated Environments**3 hrs.**

Nature, function, and process of communication in diverse computer-mediated environments. Enhances learners' ability to communicate competently in technologically complex computer-mediated environments.

COM 400 Research Techniques for Public Relations**3 hrs.**

Conducting elementary attitudinal research in public relations. Formulating a research project, carrying it out, and reporting results. Prerequisites: junior standing and 15 hours in Communication.

COM 405 Nonverbal Communication**3 hrs.**

Human communication in non-language codes and modes: space, physical appearance, time, facial expressions, eye behavior, posture, and gestures. Prerequisite: COM 103.

COM 408 Legal Advocacy**3 hrs.**

Communication practices and rhetorical strategies in the courtroom: pre-trial hearings through jury deliberation. Prerequisite: COM 103.

COM 414 Advanced Video: Studio Production**3 hrs.**

For students entering broadcasting. Preparation and development of television programs; emphasis on creative formats and uses of the camera, sound, music, lighting, and graphics. Development of production and critical skills. This course may not be taken concurrently with COM 435. Prerequisites: COM 314 and senior standing.

COM 415 Global Media Systems**3 hrs.**

Study of mass media systems throughout the world: their history, development, theories of control, international news agencies, and new technologies. Prerequisites: COM 101; senior standing or consent of instructor.

COM 417 Communications in Perspective**3 hrs.**

Social, ethical, and economic problems facing the media, and attempts to overcome them. Prerequisite: COM 300 and senior standing.

COM 420 Media Sales**3 hrs.**

The economics, strategies, and techniques involved in media sales. Prerequisite: junior standing.

COM 425 Public Affairs Reporting**3 hrs.**

Reporting local, state, and federal administrations, courts, financing, education, boards, and commissions; urban affairs with emphasis on background and interpretation. Prerequisite: COM 101, 200, 215; COM 302 or 310.

COM 426 Photographic Portfolio**3-6 hrs.**

Preparation of photographic portfolio for the fine arts or for publications photography. Research into successful photographers' works; selection; development of personal aesthetic. Archival and professional presentation of the prints or other media. Cross-listed as ART 426. Prerequisites: ART 325 or 326; or consent of instructor and advisor.

COM 430 Media Administration**3 hrs.**

Theory of media administration. Administrative practices include cost and revenue analysis, budgeting, and personnel management. Prerequisites: senior standing or consent of instructor.

COM 435 Advanced Video: Field Production**3 hrs.**

Advanced work in portable video communication systems and electronic editing. Exploration of various media applications and individual style of exposition. Video communication and societal effects. This course may not be taken concurrently with COM 414. Prerequisite: COM 335.

COM 437 Advertising in a Global Environment**3 hrs.**

Comparative analysis of interaction among advertising, cultures, and economic, legal, and political systems. Designing and developing appropriate advertising strategies for diverse cultural markets. Prerequisites: COM 220; MTG 315 or consent of instructor.

COM 438 Public Relations in a Global Environment**3 hrs.**

Public relations theory and practice in conjunction with cultural, geographic, and historic components of international practice of the profession. International media-public relations exchange and international public relations. Prerequisites: COM 219; MTG 315.

COM 440 Media Research**3 hrs.**

Research procedures commonly used in media including both qualitative and quantitative methods. Data analysis and application of results to media problems. Prerequisites: COM 101, COM 200, COM 300, and senior standing.

COM 445 Nonlinear Postproduction I**3 hrs.**

Fundamental principles and practices of digital, non-linear video editing and related postproduction processes and procedures. Prerequisite: COM 335.

COM 450 Electronic Media Programming and Promotion**3 hrs.**

Acquisition, distribution, and evaluation of radio and television program content across various electronic media platforms. Application of programming and promotion strategies to specific situations. Prerequisites: COM 203; senior standing or consent of instructor.

COM 480 Public Relations: Case Studies and Campaigns**3 hrs.**

The course is the capstone to the PR sequence. Theory and strategy are stressed through studies of classic PR case programs and development of PR campaigns for actual businesses and organizations. A final campaign requires research, writing, production, application and analysis skills. Prerequisites: senior standing and COM 300, COM 327.

COM 481 Advertising Research and Campaigns**3 hrs.**

Introduction to advertising research; methods of message and media research techniques with special application to campaign planning. Basic principles and applications of advertising campaign planning, preparation, and presentation taught in a problem-solving mode. Prerequisites: COM 320, 322, 325; or consent of instructor.

COM 483 Desktop Publishing**3 hrs.**

Desktop publishing on the Macintosh computer. Lecture, discussion, and hands-on projects using various software programs and techniques suitable for publications work. Prerequisites: COM 112.

COM 490 Independent Study**1-3 hrs. per sem.**

Individual creative research into various problems and aspects of the mass media. Requires application (available in Department Chair's office). May be repeated for a total of six hours. Prerequisites: junior standing and consent of instructor.

COM 491 Topics in Communication**1-3 hrs.**

Topics of special interest which may vary each time course is offered. May be repeated under different topics. Topic and prerequisites stated in current Schedule of Classes. No more than 9 hours total may be taken in COM 291, 391, and 491. Prerequisite: senior standing.

COM 492 Seminar in Communication**1-3 hrs.**

Advanced study and/or work in performance, production, historical, critical, and theoretical aspects of communication. May be repeated under different topics, for a total of three semester hours. Prerequisite: junior standing.

COM 493 Communication Agency Practicum**1-3 hrs.**

Senior level experience in various communication disciplines. Students meet with clients to plan, prepare, analyze, and produce client materials under faculty supervision. May be repeated up to a maximum of 3 semester hours. Prerequisite: senior standing.

COM 494 Communication Expedition**1-3 hrs.**

Students travel to observe professional communication and/or to engage in creative production making use of the resources of the particular location. Advanced study and/or experiences in communication settings. May be repeated under different topics for a maximum of 9 hours credit, but no more than three hours may be counted toward the COM major. Topics, destination, and prerequisites stated in current Schedule of Classes.

COM 495 Communication Internship**1-3 hrs.**

Supervised experience at media outlets, companies, or organizations utilizing communication involving all phases of media operations. Application required (available from Intern Director). May be repeated once in a different experience. Only 3 hours count toward major where applicable. Prerequisites: junior standing; 2.5 overall GPA, 2.75 major/minor GPA; completion of required courses in concentration (required courses listed on internship application form).

Multimedia Program

PROGRAM DIRECTOR: Associate Professor Howard Goldbaum

Mission

The Multimedia program at Bradley University maintains a strong focus on creative and conceptual problem-solving in the authoring of material for aspiring new-media professionals within a sound theoretical framework. Students will learn the importance of content research and project planning while becoming familiar with aesthetic conventions and the production environment within each of the component media types. Multimedia majors and minors incorporate the various media items into stand-alone projects with authoring tools designed for the Internet and for CD-ROM/DVD. Although advanced multimedia work involves some scripting, a computer science background is not essential for work in creative multimedia authoring.

Multimedia Major Admission Requirements

1. Minimum 24 semester hours of University work with an overall GPA of 2.5 or better;
2. Grades of B or better in ART 105, MM 113, and MM 250.
3. In the semester after the two above requirements have been met, students submit a portfolio of representative works for faculty review for admission as a major. If unsuccessful, students may have one more opportunity to resubmit the portfolio for reconsideration in the next semester enrolled.

Multimedia Major Core Requirements (40 semester hours)

ART 105 Two-Dimensional Design
 ART 205 Typographic Design **or**
 227 Basic Graphic Design
 ART 240 Design History Survey
 COM 204 Audio Production
 COM 335 Introduction to Video: Field Production
 COM 365 Digital Photography
 MM 113 Introduction to Multimedia
 MM 213 Basic Multimedia Authoring
 MM 250 Introduction to New Media Theory
 MM 313 Intermediate Multimedia Authoring
 MM 413 Advanced Multimedia Authoring
 MM 450 Building Multimedia Theory
 MM 460 Design for the World Wide Web

Specialization

Select 12 semester hours in consultation with advisor.

ART 206 Graphic Design Methods and Processes
 ART 225 Basic Black & White Photography
 ART 226 Basic Color Photography
 ART 305 Editorial Design
 ART 306 Corporate Standards and Information Systems
 ART 405 Visual Promotion and Design
 ART 406 Graphic Design Portfolio
 CFA 302 Cooperative Education/Internship in Communication

CS 121 Introduction to Data Structures
 CS 500 JAVA Programming and Web Design
 COM 200 Communication Writing
 MM 513 Educational Software Design
 COM 399 Communication in Computer-mediated Environments
 MM 470 Digital Animation
 MM 490 Independent Study
 MM 491 Special Topics in Multimedia
 MUS 161 Music Theory
 MUS 250 Introduction to Music Technology
 SOC 421 The Culture of Cyberspace

Suggested Electives

ART 142 Survey of Art History II
 ART 245 American Art
 COM 207 Communications in Small Groups
 COM 314 Introduction to Video: Studio Production
 COM 491 Topics in Communication - Media Management
 COM 492 Seminar in Communications

Multimedia Minor

The Multimedia Minor is a 19-semester-hour program compatible with the majors in the Slane College of Communications and Fine Arts and with majors in other colleges. Courses are selected to provide an overview of skills in multimedia authoring which can apply to a variety of major programs of study.

ART 105 Two-dimensional Design
 ART 227 Basic Graphic Design
 MM 113 Introduction to Multimedia
 MM 213 Basic Multimedia Authoring
 MM 250 Introduction to New Media Theory
 MM 313 Intermediate Multimedia Authoring

Course Descriptions

MM 113 Introduction to Multimedia 3 hrs.

Tools and aesthetics of media production: word processing, photography, audio production, videography. Visual literacy. The desktop computer interface. Desktop publishing, presentation software, multimedia documents. Internet navigation and page production. Credit by examination available.

MM 213 Basic Multimedia Authoring 4 hrs.

Acquisition and computer processing of text, photographs, video and sound files. Incorporation of processed files into documents for computer multimedia. Solving problems in visual and multimedia communications assignments. Theories and cultural effects of visual communication and new media. Prerequisites: MM 113 or equivalent experience in computer skills.

MM 250 Introduction to New Media Theory 3 hrs.

Extracts and recombines fundamental aspects of art, communication, rhetorical, and computer theories to describe, explain, and understand new multimedia interaction environments. Prerequisite: 12 hours earned.

MM 313 Intermediate Multimedia Authoring
3 hrs.

Multimedia design and production using scriptable authoring and animation tools. Problems in interface design. Advanced media creation applications. Virtual reality environments. Prerequisites: MM 213; Multimedia major or minor, or consent of program director.

MM 413 Advanced Multimedia Authoring
3 hrs.

Problems and solutions of multimedia authoring and human interface design. Advanced scripting solutions. Project design in the professional workspace. Prerequisites: MM 313; Majors only, or consent of program director.

MM 450 Building Multimedia Theory
3 hrs.

Reviews multimedia theory, introduces research in multimedia environments. Students complete state-of-the-art literature review of a multimedia theory relevant to their production work, then execute a research prospectus and pilot study. Prerequisites: MM 213, 250; junior standing.

MM 460 Design for the World Wide Web
3 hrs.

A studio course exploring typographic and visual layout principles of interactive website design. Survey of the theory, history, and methods involved in creating effective web design solutions. Discussion of transitional strategies in response to developing technologies. Cross-listed as ART 460. Prerequisites: ART 105; ART 205 or 227; ART 240; or consent of instructor.

MM 470 Digital Animation
3 hrs.

A studio course exploring computer modeling and animation. Survey of the theory, history, and practice involved with creating quality modeling for print media, and also modeling and animation for time-based audio-visual media. Prerequisites: ART 105, 106, 240 or consent of instructor.

MM 490 Independent Study
1-3 hrs.

Individual scholarly research or advanced creative production investigating aspects of multimedia communication. May be repeated under different topics for a maximum of six hours. Requires application (available from Program Director). Prerequisites: junior standing and consent of program administrator and faculty member.

MM 491 Special Topics in Multimedia
1-4 hrs.

Topics of special interest which may vary each time course is offered. May be repeated under different topics for a maximum of 8 hours credit. Topic and prerequisites stated in current Schedule of Classes. Only three hours may be applied toward MM specialization requirement. Prerequisites: junior standing, 9 hours in MM program core or specialization courses.

MM 513 Educational Software Design
3 hrs.

The design and construction of educational software that is based upon sound educational theory and best practice. Students will become proficient with appropriate multimedia instructional design software in developing their projects. Investigating and applying current theories of learning, instruction, and assessment. Cross-listed as ETE 513. Prerequisites: MM 113 or ETE 551; MM 213 or instructor approval.

Department of Music

FACULTY Professors Jost, E. Kaizer; Associate Professors Dzapò, Heinemann, Walters, Vroman (Chair); Assistant Professor Kelly; Lecturer Henry; Temporary Instructor J. Kaizer; Music/Theatre Specialist Slotter; Department Accompanist Brandt.

Accreditation

The music program is accredited by the National Association of Schools of Music (NASM).

Mission

Music at Bradley has a double mission:

1. To prepare music students for successful careers as teachers or administrators in music; as professional performers; as composers; or as professionals in music related fields such as music business.
2. To prepare both professional and general students who are not music majors for lifelong pleasure in music.

Degrees Offered

1. Bachelor of Music
in performance
in music education
in composition
2. Bachelor of Arts
in music
in music business
3. Bachelor of Science
in music
in music business

Admission Requirements

Admission to all undergraduate degree programs in music requires:

1. A minimum of four years experience in orchestra, band, chorus or private lessons.
2. A successful music audition. (Contact the chair of the Department of Music for an audition appointment.)

Degree Requirements

General Requirements:

1. All full-time music majors and minors must register for Recital Workshop (MUS 001) each semester of residence. Each student is expected to perform on this workshop at least once a semester or as determined by the applied music teacher.
2. All full-time music majors must participate in an assigned concert band, choir, or orchestra. String players may audition and perform with the Peoria Symphony Orchestra or the Knox-Galesburg Symphony but must continue to perform in the Bradley Chamber Orchestra.

3. All music majors should declare a major instrument or voice by the end of the fourth semester. A music minor must declare at the time of audition.
4. All music students must maintain a cumulative G.P.A. of 2.5 in music courses during the first two years in order to achieve advanced standing. Junior-senior credit in the major applied area can be earned only after a student has achieved advanced standing. Music majors with additional majors may not be allowed to apply these courses as junior/senior hours. Students should consult with their advisor(s).
5. A "sophomore review" will be held during the spring semester of each student's sophomore year. At the beginning of the spring semester, each sophomore music major will be scheduled for a meeting with his or her advisor, the department chair, and other faculty members as required (e.g., private instructor, ensemble coach) for a review of the student's progress up to that time. The purpose of the review is to address any deficiencies that might impede the student's continued progress in his or her chosen field. Students will also have an opportunity to pose questions relevant to their academic programs at Bradley and their intended goals.

Proficiency Examinations

1. Proficiency examinations are available in the following areas: keyboard skills, theory (up to 4 credits), ear-training & sightsinging, history & literature, and applied music (limited to 2 semesters of credit).
2. Students should consult with the department chair for further information regarding proficiency examinations.

Course Requirements:

Bachelor of Arts Degree or Bachelor of Science Degree with a major in Music

Applied Music (min. of 4 semesters)	8
Ensemble (each semester)	4-8
MUS 001 Recital Lab (each semester)	0
MUS 161 Music Theory I	2
MUS 162 Music Theory II	2
MUS 163 Elementary Ear-Training and Sightsinging	1
MUS 164 Elementary Ear-Training and Sightsinging	1
MUS 165 Keyboard Skills-Class Piano	2
MUS 166 Keyboard Skills-Class Piano	2
Two of the following:	
MUS 235 Music in Its Hist. Persp. I	3
MUS 236 Music in Its Hist. Persp. II	3
MUS 335 Music in Its Hist. Persp. III	3
MUS 336 Music in Its Hist. Persp. IV	3
Music Electives	9-13
Total Hours Required for Major	41

Bachelor of Music Degree

BM students must complete the core requirements along with those for one of the majors.

Core Requirements

MUS 001 Recital Lab (each semester)	0
MUS 002 Senior Recital	0
MUS 141/341, 142/342, 143/343, 144/344, 145/345, or 146/346 (ensemble each semester)	8
MUS 161 Music Theory I	2
MUS 162 Music Theory II	2
MUS 163 Elementary Ear-Training and Sightsinging	1
MUS 164 Elementary Ear-Training and Sightsinging	1
MUS 165 Keyboard Skills-Class Piano	2
MUS 166 Keyboard Skills-Class Piano	2
MUS 235 Music in Its Historical Perspective I	3
MUS 236 Music in Its Historical Perspective II	3
MUS 261 Music Theory III	2
MUS 262 Music Theory IV	2
MUS 263 Ear-Training and Sightsinging	1
MUS 264 Ear-Training and Sightsinging	1
MUS 265 Advanced Keyboard Skills-Class Piano	2
MUS 266 Advanced Keyboard Skills-Class Piano	2
MUS 305 Counterpoint or MUS 319 Composition or MUS 405 Theories of Atonal Music	2-3
MED 321 Conducting I	2
MED 322 Conducting II	2
MUS 335 Music in Its Historical Perspective III	3
MUS 336 Music in Its Historical Perspective IV	3
Total Core Hours Required	46-47

Performance Major

Performance majors must complete the requirements for one of the following concentrations:

Piano Concentration

APL 189/389 Applied Music Piano (max. 4 hrs./sem.)	20
Half Junior Recital	0
MUS 327 Accompanying or MUS 328 Accompanying (4 semesters)	4
MUS 331 Piano Pedagogy	2
MUS 433 Piano Literature	2

Total Hours Required for Concentration	28
Total Hours Required for Major	74

Piano Accompanying Concentration

APL 189/389 Applied Music Piano (max. 4 hrs./sem.)	16
Applied Music/accompanying techniques	16
MUS 125 Foreign Language Diction	2
MUS 421 Advanced Choral Conducting	1
MUS 422 Advanced Instrumental Conducting	1
MUS 480 Vocal Literature	2
MUS 491 Independent Study (Instrumental Music Literature)	2

Additional Requirements:

Foreign language (French and German)	7
Accompany two half recitals in junior year with a singer and an instrumentalist (solo recital may substitute for either one).	
Accompany two full recitals in senior year with a singer and an instrumentalist.	

Total Hours Required for Concentration	47
Total Hours Required for Major	93

Organ Concentration

APL 187/387 Applied Music Organ (max. 4 hrs./sem.)	20
Half junior recital	0
Total Hours Required for Concentration	20
Total Hours Required for Major	66

Voice Concentration

APL 197/397 Applied Music Voice (max. 4 hrs./sem.)	20
Half junior recital	0
MUS 125 Foreign Language Diction	2
MUS 375 Opera Workshop	1
MUS 376 Opera Workshop	1
MUS 480 Vocal Literature	2
Additional requirements:	
Foreign language (French and German)	16
Total Hours Required for Concentration	42
Total Hours Required for Major	88

Orchestral/Band Instruments Concentration

Applied Music (max. 4 hrs./sem.)	20
Half junior recital	0
MUS 491 Independent Study (Instrument Music Literature)	2
Total Hours Required for Concentration	22
Total Hours Required for Major	68

Composition Major

Applied Music	20
APL 180/380 Applied Music Composition	8
MUS 305 Counterpoint or MUS 319 Composition (one taken in core)	2
MUS 401 Orchestration	2
MUS 405 Theories of Atonal Music	3
Total Hours Required for Concentration	35
Total Hours Required for Major	81

Music Education Major

Music education majors must complete the requirements for one of the following concentrations:

Instrumental Concentration

Applied Music (7 semesters minimum)	14
MUS 115 Voice Class	1
MED 155 Brass Techniques	2
MED 251 String Techniques	2
MED 252 Advanced String Techniques	1
MED 257 Percussion Techniques	2
MED 354 Woodwind Techniques	2
MED 355 Advanced Woodwind Techniques	1
MUS 323 Marching Band Techniques	1
MUS 401 Orchestration	2
Total Hours Required for Concentration	28
Total Hours Required for Major	74

Piano Concentration

APL 189/389 Applied Music Piano (min. 7 semesters)	14
MED 155 Brass Techniques	2
MED 251 String Techniques	2

MED 257 Percussion Techniques	2
MUS 327 Accompanying, or MUS 328 Accompanying (4 semesters)	4
MUS 331 Piano Pedagogy	2
MUS 354 Woodwind Techniques	2
MUS 355 Advanced Woodwind Techniques	1
MUS 433 Piano Literature	2
Total Hours Required for Concentration	31
Total Hours Required for Major	77

Vocal Concentration

APL 197/397 Applied Music Voice (min. 7 semesters)	14
MUS 125 Foreign Language Diction	2
MED 155 Brass Techniques	2
MED 251 String Techniques	2
MED 257 Percussion Techniques	2
MED 354 Woodwind Techniques	2
MED 355 Advanced Woodwind Techniques	1
MUS 375 Opera Workshop	1
MUS 376 Opera Workshop	1
MUS 480 Vocal Literature	2
Total Hours Required for Concentration	29
Total Hours Required for Major	75

Teacher Certification

Music students desiring to teach in the public schools must complete the BM degree with a major in music education and the requirements for teacher certification. Consult the College of Education and Health Sciences section of the catalog for specific requirements.

Students will be assigned an advisor in music and in the Department of Teacher Education. Regular consultation with both advisors is extremely important.

Professional Education Requirements:

ETE 115 Schools and Schooling in Am. Society	3
Note: Course may count toward the 6 hours required in the General Education requirement in Social Forces & Institutions	
ETE 116 Field Experience	1
ETE 225 Human Development	4
ETE 280 Exploring Diversity: Learners, Families and Communities	3
ETE 342 Guiding Learners and Developing Classroom Communities	3
ETE 351 Elementary School Music for Music Majors	3
ETE 352 Secondary School Music	3
ETE 381 Field Experience in Elementary Music Teaching	1
ETE 382 Field Experience in Secondary Music Teaching	1
ETE 498 Student Teaching in the Elementary School	7
ETE 499 Student Teaching in the Secondary School	7
Total Required Education Hours for Degree	36

Bachelor of Arts or Bachelor of Science Degree with a Major in Music Business

Applied Music (min. of 4 semesters)	8
Ensemble (Each semester)	4-8
MUS 001 Recital lab (Each semester)	0
MUS 161 Music Theory I	2
MUS 162 Music Theory II	2
MUS 163 Elementary Ear-training and Sight Singing	1
MUS 164 Elementary Ear-training and Sight Singing	1
MUS 165 Keyboard Skills	2
MUS 166 Keyboard Skills	2
Two of the following:	
MUS 235 Music in Its Hist. Persp. I	3
MUS 236 Music in Its Hist. Persp. II	3
MUS 335 Music in Its Hist. Persp. III	3
MUS 336 Music in Its Hist. Persp. IV	3
MUS 101 Intro to Music Business	3
MUS 301 Contemporary Issues in Music Business	3
CFA 301	2-6
ATG 157 Accounting Principles	3
BMA 352 Managing in Organizations	3
MTG 315 Principles of Marketing	3
FIN 322 Business Finance	
ECO 100 or ECO 221	3
MTG 304 Professional Selling	3
MTG 393 Retailing or	
MTG 281 Promo in Practice, Sales Promotion and	
MTG 282 Promo in Practice, Point of Purchase	3
Total Hours Required	63*

*43 of the required 63 hours must be earned through Music coursework.

Courses in the Music Business major may not be used to satisfy the requirements for a minor in the College of Business.

Minor Requirements

The Department of Music offers one minor.

Music Minor

Applied Music (4 semesters)	4
MUS 001 Recital Lab (4 semesters)	0
MUS 109 Music Appreciation, or	
MUS 203 History of Music	3
MUS 141/341, 142/342, 143/343, 144/344,	
145/345, or 146/346	4
MUS 161 Music Theory I	2
MUS 162 Music Theory II	2
MUS 163 Ear Training and Sightsinging	1
MUS 164 Ear Training and Sightsinging	1
MUS 165 Keyboard Skills	2
MUS 166 Keyboard Skills	2
MUS 235, 236, 335, or 336 Music in Its Historical	
Perspective I, II, III, or IV	3
Total Music Hours Required for Minor	24

Applied Music

- Private lessons offered by the Department of Music are open to all University students but enrollment is limited to available staffing. As a result, priority for enrollment is given on the following basis: (1) music majors, (2) music minors, (3) other full-time University students, (4) other part-time University students.
- Beginners normally enroll in class instruction instead of private lessons.
- Students wishing to enroll in private lessons must see a full-time faculty member in the respective area in order to be assigned an instructor.
- An additional fee is charged for private lessons, which includes the use of a practice room.
- Students enrolled for applied music are expected to practice a minimum of one hour a day for each hour of credit being received.
- A jury exam at the end of the semester is required for all music majors, music minors, and other students enrolled for 2 hours or more of credit.
- Private lessons are not given during final examination periods.
- Individual lessons missed during the semester will not be made up unless satisfactory notice is given to the instructor at least one day before the absence.
- Private lessons are 30 minutes or 1 hour per week based upon the student's enrollment objective:

BA/BS in music	
1 hr. credit	1/2 hr. lesson
2 hrs. credit	1 hr. lesson
BM in performance (4 hrs. credit)	1 hr. lesson
BM in music education (2 hrs. credit)	1 hr. lesson
BM in composition (2 hrs. credit)	1 hr. lesson
Non-music major (1 hr. credit)	1/2 hr. lesson
- Applied Music course numbers and instructors:

APL 177, 377 Bassoon: Mr. Duncan
APL 178, 378 Cello: Ms. Wilkinson
APL 179, 379 Clarinet: Dr. Heinemann
APL 180, 380 Composition: Dr. Heinemann
APL 181, 381 Euphonium: Mr. Solomonson
APL 182, 382 Flute, Piccolo: Dr. Dzapo
APL 183, 383 Guitar: Mr. Hull
APL 184, 384 Harpsichord: Ms. Kaizer
APL 185, 385 Horn: Dr. Vroman
APL 186, 386 Oboe: Mr. Duncan
APL 187, 387 Organ: Ms. Kaizer
APL 188, 388 Percussion: Ms. Bonner
APL 189, 389 Piano: Dr. Kaizer, Ms. Kaizer, Ms. Bates
APL 190, 390 Saxophone: Mr. Wilson
APL 191, 391 String Bass: Mr. Curtwright
APL 192, 392 Trombone: Dr. Magliocco
APL 193, 393 Trumpet: Dr. Kelly
APL 194, 394 Tuba: Mr. Solomonson
APL 195, 395 Viola: Ms. Henry
APL 196, 396 Violin: Ms. Henry
APL 197, 397 Voice: Dr. Jost, Dr. Walters, Ms. Salazar, Ms. Wright
APL 198, 398 Instrument

Course Descriptions

MUS 001 Recital Laboratory

0 hrs.

Opportunity to perform and to listen critically, under faculty guidance. Discussion of topics of interest to music majors. Attendance required of all music students. Majors must perform at least once each semester, at teacher's discretion, and attend 10 concerts each semester. Grade based on concert and workshop attendance.

MUS 002 Senior Recital

0 hrs.

Required for B.Mus. and B.M.E. May be given in first or second semester of senior year.

MUS 101 Introduction to Music Business

3 hrs.

Survey of the music business industry: music publishing, the recording industry, copyright law, performance rights, music products retailing, and arts management.

MUS 105 Elements of Music

3 hrs.

Beginning theory, music reading, and piano. Recommended for elementary education majors, other non-music majors, and music majors with deficiency in music background at time of entrance. Prerequisite: elementary education major or consent of instructor.

MUS 107 The Language of Music

1 hr.

Introduction to elements of music, notational terminology, and music styles (Baroque, Classic, and Romantic). Taught by 7 videotapes viewed in Cullom-Davis Library. Not open to students with credit in MUS 109.

MUS 109 Music Appreciation

3 hrs. (Gen. Ed. FA)

Detailed study of elements of music, and music notation; general survey of music and composers. How music expresses and communicates feelings and ideas: listening to compositions from various periods. Performance by faculty artists in class, and outside listening experiences. Satisfies fine arts general education requirement. Prerequisite: non-music majors only.

MUS 115 Voice Class

1 hr.

For freshman elementary education majors and instrumental music majors. Prerequisite: MUS 105 or music major; consent of instructor.

MUS 125 Foreign Language Diction for Singers

2 hrs.

International Phonetic Association symbols for Italian, German, and French songs. Rules of pronunciation; special emphasis on vocal demands.

MUS 140 Piano Class for Adult Beginners

1 hr.

Elementary piano for non-music majors.

MUS 141, 341 Orchestra

1 hr.

Participation in Bradley Chamber Orchestra, Peoria Symphony Orchestra, or Knox-Galesburg Symphony. One hour credit for each ensemble. Two sections may be taken each semester; may be repeated for a maximum of 16 hours credit. Prerequisites: separate audition required for each ensemble; consent of instructor.

MUS 142, 342 University Bands

1 hr. each semester

Symphonic Winds, Symphonic Band, basketball band. Concerts on campus and out of town. Open to all students by audition.

MUS 143, 343 University Chorus

½ hr. each semester

Presents two major choral works with orchestra each year. Open to all students. Admission to section 01 by audition and consent of instructor.

MUS 144, 344 Bradley Chorale

1 hr. each semester

Study and performance of choral music from all periods of music history: accompanied and unaccompanied works. Admission by audition and consent of instructor.

MUS 145, 345 Women's Choir

1 hr. each

Study and performance of choral music for women's voices. Concerts on and off campus. Admission by audition and consent of instructor.

MUS 146, 346 Jazz Band

1 hr. each semester

Study and performance of jazz from all eras. Concerts on campus and out-of-town. Prerequisite: open to all students by audition.

MUS 161 Music Theory I

2 hrs.

Basic properties and notation of tone: diatonic scale systems; intervals; melodic organization; homophonic and contrapuntal two- and three-voice combinations. Prerequisite: music major or consent of instructor.

MUS 162 Music Theory II

2 hrs.

Continuation of MUS 161: chord structures, decorative pitches, harmonic successions, four-voice combinations, inversions, seventh chords, secondary dominants, and modulations. Prerequisite: music major or consent of instructor.

MUS 163, 164 Elementary Ear-Training and Sightsinging

1 hr. each

Aural theory; intervals, triads, and inversions; rhythmic, melodic, and harmonic dictation. Prerequisite: music major or consent of instructor.

MUS 165, 166 Keyboard Skills – Class Piano

2 hrs. each

Development of keyboard facility: scales, improvisation, sight reading, transposing, and performance of elementary piano literature. Development of music-reading facility: theoretical aspects of music such as scales, functional harmony, and intervals. Self-paced. Prerequisite: music major or consent of instructor; MUS 165 required for MUS 166.

MUS 203 History of Music

3 hrs. (Gen. Ed. FA)

Music in historical perspective, Middle Ages to present; relationship to social and political atmosphere of each era. Review of basic music fundamentals and terminology; selected examples of musical works. Prerequisites: CIV 100; non-music major.

MUS 235 Music in Its Historical Perspective I
3 hrs.

Music and its development in Western civilization: to 1600. Emphasis on acquaintance with and analysis of representative musical works and style, and on understanding of musical concepts in historical context. Prerequisite: music major or consent of instructor.

MUS 236 Music in Its Historical Perspective II
3 hrs.

Music and its development: Baroque through Classical. Emphasis on acquaintance with and analysis of representative musical works and style, and on understanding of musical concepts in historical context. Prerequisite: music major or consent of instructor.

MUS 250 Introduction to Music Technology
3 hrs.

The use of technology as a tool and resource in music education, composition, and performance. Emphasis on computer applications. Prerequisite: MUS 161.

MUS 261 Music Theory III
2 hrs.

Continuation of MUS 162 emphasizing contrapuntal techniques: imitation, the invention, contrapuntal devices, the fugue. Further study of seventh chords and formal structures. Prerequisites: MUS 161, 162; or consent of instructor.

MUS 262 Music Theory IV
2 hrs.

Continuation of MUS 261: formal structures; further study of chord structures including ninth, eleventh, thirteenth, and augmented sixth chords; chromatic harmony; enriched tonal resource; impressionistic techniques. Prerequisite: MUS 261 or consent of instructor.

MUS 263, 264 Ear-Training and Sight-singing
1 hr. each

Continuation of MUS 163, 164: aural recognition of various types of seventh and ninth chords; melodic and harmonic dictation, including chromatically altered chords and modulation. Prerequisites: MUS 163, 164; or consent of instructor.

MUS 265, 266 Advanced Keyboard Skills Class Piano
2 hrs. each

Continuation of MUS 165, 166, including sightreading and additional chord progressions. Prerequisite: MUS 166 or consent of instructor; MUS 265 or consent of instructor required for MUS 266.

MUS 271, 272 Jazz Improvisation
2 hrs. each semester

Theoretical principles in jazz; application to ultimate goal of a highly developed and musical performance. Rehearsals. Prerequisite: music major or concurrent enrollment in MUS 113 or 114 (band).

MUS 301 Contemporary Issues in Music Business
3 hrs.

Overview of contemporary issues that are impacting the music business industry. Individual research in primary field of interest. Prerequisite: MUS 101.

MUS 305 Counterpoint
2 hrs.

Contrapuntal practices of the 18th century. Prerequisites: MUS 261 and 263, or equivalent.

MUS 309, 310 Ensemble**1 hr. each semester for each section**

Repertoire for small ensembles (vocal or instrumental), including Collegium Musicum. Workshop recitals.

MUS 319 Composition
2 hrs.

Compositions in smaller forms for voice, piano, and instruments in various combinations. Prerequisite: MUS 262 or consent of instructor.

MUS 323 Marching Band Techniques
1 hr.

Techniques in organization, training, and performance of marching bands in public schools and colleges. Five hours observation in public schools. Prerequisite: junior standing in music or consent of instructor.

MUS 327, 328 Accompanying
1 hr. each semester

Vocal and instrumental accompanying, for piano and organ students. Requires minimum of 3 hours per week studio accompanying, and accompanying in recital workshops for these students. Prerequisite: consent of instructor.

MUS 331 Piano Pedagogy
2 hrs.

Principles and methods of teaching piano: lectures, demonstrations, and observations. Prerequisite: consent of instructor.

MUS 335, 336 Music in Its Historical Perspective III, IV
3 hrs. each

Music and its development: 19th century (MUS 335) and 20th century (MUS 336). Emphasis on acquaintance with and analysis of representative musical works and style, and an understanding of musical concepts in historical context. Prerequisite: music major or consent of instructor.

MUS 349 Supervised Internship in Music Business
2-6 hrs.

Apprenticeship for students in music business program, in an approved music business chosen from a representative list of cooperating commercial outlets across the U.S. Prerequisites: junior/senior standing and consent of instructor.

MUS 350 Intermediate Music Technology
3 hrs.

Continuation of MUS 250. Emphasis on computer applications, recording, and the Internet. Prerequisite: MUS 250.

MUS 375, 376 Opera Workshop
1 hr. each

Operatic literature, style, stage deportment, and presentation of scenes. MUS 375 or consent of instructor is prerequisite for MUS 376.

MUS 401 Orchestration
2 hrs.

Symphonic scoring and scoring for school bands and choruses. Prerequisite: MUS 261, 262, and senior standing.

MUS 405 Theories of Atonal Music
3 hrs.

Introduction to analytical and compositional techniques of atonal music, with emphasis on pitch-class set theory. Prerequisite: MUS 262 or consent of instructor.

MUS 421 Advanced Choral Conducting**1 hr.**

Continuation of Conducting II. Emphasis on full score reading and practical experience conducting the chorus or chorale. Prerequisite: MED 322.

MUS 422 Advanced Instrumental Conducting**1 hr.**

Continuation of Conducting I. Emphasis on full score reading and practical experience conducting the band or orchestra. Prerequisite: MED 321.

MUS 431 Laboratory Teaching – Piano**2 hrs.**

Supervised teaching of piano: private and class lessons. Prerequisite: MUS 331.

MUS 433 Piano Literature**2 hrs.**

Survey of piano compositions: Baroque period into the 20th century. Performance, discussion, and analysis.

MUS 480 Vocal Literature**2 hrs.**

Song literature for the solo voice; poetry and settings beginning with English lutenist airs. Monody, arias, and cantatas of the Baroque and Classic periods; songs of contemporary composers. Prerequisites: MUS 335, 336; or consent of instructor.

MUS 491 Independent Study in Music**1-3 hours**

Directed independent study in a selected area of music or music education; weekly meetings with the instructor. May be repeated for a maximum of 6 hours credit. Prerequisite: senior standing or consent of instructor.

MUS 550 Seminar in Music History**3 hrs.**

History of music and stylistic development; emphasis on ability to discuss music in historical perspective. Research assignments and music analysis of representative compositions and composers from various musical periods.

MUS 562 Studies in Music History**3 hrs.**

Detailed study of music history in one of the following periods: Middle Ages, Renaissance, Baroque, Classical, Romantic, Twentieth Century.

Music Education

MED 155 Brass Technique, Materials & Methods**2 hrs.**

Brass instruments; emphasis on teaching methods and literature.

MED 251 String Technique, Materials & Methods**2 hrs.**

Methods of teaching strings; participation in group performance on all string instruments.

MED 252 Advanced String Technique, Materials & Methods**1 hr.**

Continuation of MED 251: specialization in one of the string instruments. Evaluation of grade school materials. Prerequisite: MED 251 or consent of instructor.

MED 257 Percussion Technique, Materials & Methods**2 hrs.**

Playing and teaching all percussion instruments used in school bands and orchestras.

MED 321 Conducting I**2 hrs.**

Technique of the baton; gestures and learning independence of hands. Short score reading and rehearsal. Conducting the class in short exercises. Prerequisite: junior standing in music.

MED 322 Conducting II**2 hrs.**

Continuation of MED 321: conducting problems and rehearsal techniques for instrumental and choral groups. Conducting the band and chorus. Full score reading. Prerequisites: MED 321 or consent of instructor; junior standing.

MED 354 Woodwind Technique, Materials & Methods**2 hrs.**

Study of clarinet, flute, and oboe; emphasis on teaching techniques and literature.

MED 355 Advanced Woodwind Technique, Materials & Methods**1 hr.**

Continuation of MED 354: bassoon, saxophone, and continued study of clarinet. Evaluation of grade school materials and methods. At least 5 hours observation of woodwind teaching. Prerequisite: MED 354 or audition.

MUS 540 Basic Concepts in Music Education**3 hrs.**

Fundamental concepts for design of education and training in music; critical examination of historical and current trends. Emphasis on development of philosophical consistency in formation of objectives and standards for music education in public schools.

Department of Theatre Arts

FACULTY *Professor Huberman; Associate Professors Langley (chair), Ludwig; Assistant Professors Beck, Robinson; Temporary Assistant Professor Collins; Costume Designer Dosen.*

Mission

The mission of the Department of Theatre Arts is to offer an academic program leading to a liberal arts degree in theatre which emphasizes excellence in a diversified undergraduate course of study including both performance and production. The academic program is structured with traditional academic courses supported by an active, diverse, challenging, and environmentally sound production program.

Admission Requirements

Admission to the BA or BS degree program requires successful admission to Bradley University.

Major Requirements

General Requirements:

In addition to University and College requirements, theatre arts majors must maintain a 2.5 gradepoint average in theatre courses.

Course Requirements:

Bachelor of Arts or Bachelor of Science Degree with a major in Theatre Arts

(All majors must complete the following requirements. Completion of a concentration in performance or production is optional.)

Theatre Major Requirements

THE 115 Fundamentals of Acting	3
THE 121 The Creative Process of Theatre	3
THE 125 Technical Procedures	3
THE 223 Theatrical Producing	3
THE 316 Fundamentals of Directing	3
THE 336 History of Theatre & Drama I	3
THE 337 History of Theatre & Drama II	3
THE 338 History of Theatre & Drama III	3
THE 410 Senior Seminar	3
Practicum	3
Electives: Education students select 6 credits from COM 151, 206, or 305	6
Total Hours Required for Major	36

Theatre students are required to complete at least 62 credit hours outside of the major. The 62 hours include the general education requirements, courses used to complete the foreign language requirement, other university graduation requirements, a second major or a

minor outside the department, and elective courses outside the department.

Students may select a concentration in performance or production.

Performance Concentration

Major requirements plus 9 hours selected from the following courses with the advisor's approval.

THE 201 Voice for the Actor	3
THE 203 Movement for the Actor	3
THE 215 Acting II	3
THE 216 Acting III	3
THE 315 Acting IV	3
THE 317 Practice in Directing	3
THE 335 Theatre for Children and Creative Dramatics .	3
THE 415 Acting V	3
THE 423 Theatrical Management	3
Total Hours Required for Concentration	45

Production Concentration

Major requirements plus 9 hours selected from the following courses with the advisor's approval.

THE 225 Stagecraft	3
THE 226 Design I	3
THE 227 Makeup for the Stage	3
THE 326 Stage Lighting	3
THE 328 Special Materials for Scene & Costume Design	3
THE 329 Design II	3
THE 335 Theatre for Children and Creative Dramatics ...	3
THE 423 Theatrical Management	3
Total Hours Required for Concentration	45

Speech/Theatre Education Concentration (Theatre)

Teaching in the public schools requires a certificate issued by the State of Illinois. Theatre majors desiring to teach speech/theatre at the secondary level must complete the BA or BS degree with a major in theatre arts, selecting communication courses as approved electives, (speech/theatre education concentration), as well as the professional education requirements. Consult "Teacher Education" in the College of Education and Health Sciences section of this catalog. Students will be assigned advisors in theatre arts and in the Department of Teacher Education. Regular consultation with both advisors is extremely important.

Second Teaching Field

Non-theatre arts majors seeking a secondary teaching certificate may select speech/theatre with a theatre concentration as a second teaching field. Consult the Department of Communication for the second teaching field in speech/theatre with a speech concentration. Following are the requirements:

COM 151 Performance of Literature	3
COM 206 Public Presentations: Theory and Practice ...	3
COM 305 The Persuasive Process	3
THE 410 Senior Seminar	3
Approved Courses	12

Total Hours Required for Second Field **24**

Minor Requirements

The Department of Theatre Arts offers a minor.

Theatre Arts

THE 107/108, 207/208, 307/308, or 407/408 Practicum	3
THE 115 Acting I	3
THE 121 The Creative Process of Theatre	3
THE 125 Technical Procedures	3
THE 316 Fundamentals of Directing	3
THE 336, 337, or 338 History of Theatre & Drama	3

Total Hours Required for Minor

18

Course Descriptions

THE 101, 102 Vocal Production

1/2 hr. each

Use and training of the human voice for spoken arts of drama and/or interpretation.

THE 107, 108 Practicum

1-3 hrs. each

Variety of theatre assignments and performance responsibility working on productions.

THE 115 Fundamentals of Acting

3 hrs.

Basic acting technique: body movement, pantomime, vocal projection; basic training in characterization.

THE 121 The Creative Process of Theatre

3 hrs.

Creativity in theatre as a collaboration of dramatic theory, theatre history, and fundamental skills of production: acting, directing, playwriting, producing, designing and technology.

THE 125 Technical Procedures

3 hrs.

Technical theatre principles. Practical application through laboratory assignments in University Theatre and Lab Theatre productions.

THE 131 Introduction to the Theatre

3 hrs. (Gen. Ed. FA)

Encouraging audience appreciation of the theatre through attending area theatre activities, discussions, and supplementary readings.

THE 141 Film Appreciation

3 hrs.

Encouraging audience appreciation of film art by surveying film history, genres, and technique through lecture, discussion, supplemental reading, and the viewing of domestic and foreign films.

THE 201 Voice for the Actor

3 hrs.

A concentrated exploration of the voice with focus on expanding the vocal range, improving speech, diagnosing dialects, moderating impediments, and exploring character choices. Prerequisite: THE 115.

THE 203 Movement for the Actor

3 hrs.

A concentrated exploration of the use of the body on stage and in characterization. Focus on improving mobility, flexibility, and strength and diagnosing alignment and habitual tension issues. Prerequisite: THE 115.

THE 207, 208 Practicum

1-3 hrs. each

Continuation of THE 107, 108. Prerequisite: THE 107 or 108.

THE 215 Acting II

3 hrs.

Script analysis and role study in classroom and laboratory setting of realistic and period plays. Prerequisite: THE 115.

THE 216 Acting III

3 hrs.

Script analysis, skill work, and role study in classroom and laboratory settings. Prerequisite: THE 115.

THE 223 Theatrical Producing

3 hrs.

The work of the theatrical producer in assembling the elements of play production and uniting the artistic property with its potential audience. Study of the relationships between artistic and management elements of theatre.

THE 225 Stagecraft

3 hrs.

Principles of scenic construction, painting, and lighting. Types and utilization of scenery for theatre and television. Laboratory projects coordinated with University Theatre productions. Prerequisite: THE 125.

THE 226 Design I

3 hrs.

Design for the stage: theoretical background of design for the stage through lecture and demonstration. Practical application through projects and work in the University Theatre. Prerequisite: THE 225.

THE 227 Make-up for the Stage

3 hrs.

Instruction and practical experience with make-up for the stage: types, application methods, and design techniques.

THE 307, 308 Practicum

1-3 hrs. each

Continuation of THE 207, 208. Prerequisite: THE 207 or 208.

THE 315 Acting IV

3 hrs.

Analysis, rehearsal, and performance of work from selected periods and styles of dramatic material fulfilling the vocal, physical, imaginative, and emotional demands of the material. Prerequisite: THE 216.

THE 316 Fundamentals of Directing

3 hrs.

Fundamentals of directing the play: selection, casting, conducting rehearsals, and blocking action. Prerequisite: THE 115 or consent of Department Chair.

THE 317 Practice in Directing

3 hrs.

Practical application of directing concepts and skills: planning, rehearsal, and performance for laboratory theatre production. Prerequisite: THE 316.

THE 326 Stage Lighting

3 hrs.

Instruction and experience with stage lighting techniques and design concepts. Basic electricity, instrument optics, color application, and stage lighting theory provide background for creative design and lighting control.

THE 328 Special Materials for Scene and Costume Design
3 hrs.

New products and different uses of old or existing materials for stage settings, properties, costumes, and make-up. Prerequisite: THE 225.

THE 329 Design II
3 hrs.

Continuation of THE 226. Principles of design used to develop a particular style in designing a variety of dramatic settings. Prerequisite: THE 226.

THE 335 Theatre for Children and Creative Dramatics
3 hrs.

Theatre produced for the young audience or by children: appropriate literature, production techniques, and techniques of creative dramatics.

THE 336 History of Theatre & Drama I
3 hrs.

The origins of theatrical and dramatic impulses in ancient cultures as well as the history of theatre and drama in the classical and medieval periods. Prerequisite: THE 121.

THE 337 History of Theatre & Drama II
3 hrs.

Theatre history and drama in the Renaissance, Restoration, Neoclassical, and Romantic periods (late 16th, 17th, 18th and early 19th centuries). Prerequisite: THE 121.

THE 338 History of Theatre & Drama III
3 hrs.

Modern and contemporary theatre and drama beginning with realism and naturalism in the late 19th century up to the present day. Prerequisite: THE 121.

THE 407, 408 Practicum
1-3 hrs. each

Continuation of THE 307, 308. Prerequisite: THE 307 or 308.

THE 410 Senior Seminar
3 hrs.

Special research or performance projects initiated by seniors to demonstrate integrated learning and theatre expertise. Problems and methods in various areas of theatre study. Prerequisite: consent of Department Chair.

THE 415 Acting V
3 hrs.

Continuation of THE 315. Prerequisite: THE 315.

THE 423 Theatrical Management
3 hrs.

Aims and objectives of theatrical business management. Theatrical organization, the business staff, income and expenditures, advertising and publicity, sales and box office procedures, and house management. Prerequisite: THE 223.

THE 494 Theatre Arts Expedition
1-3 hrs.

Students travel to observe and/or to engage in creative production making use of the resources of the particular location. Advanced study and/or experiences in theatre settings. May be repeated up to 9 hours. Topics, destinations, and prerequisites stated in current Schedule of Classes.

THE 498 Practical Problems in Theatre Arts
1-3 hrs.

Advanced work in performance and production. May be repeated up to a maximum of nine semester hours. Prerequisite: consent of Department Chair.