



# BRADLEY University



**FALL FORUM**  
August 17, 7:45-3:30

**2022**

**Peplow Pavilion**

*Celebrating the Past and  
Building our Future.*

**Bradley University Fall Forum 8-17-2022, 7:45-3:30**

<b>Time</b>	<b>Session</b>	<b>Presentation Title</b>	<b>Location</b>
7:45-8:00 a.m.		Check-in and pick up nametags Continental Breakfast served.	Peplow Pavilion
8:00-8:15 a.m.		Welcome and Opening Remarks. Walter Zakahi, Provost and Tim Koeltzow, CTEL Executive Director	Peplow Pavilion
8:15-9:30 a.m.	Morning plenary	Three Part Welcome and Campus Update President Stephen Standifird Christopher Jones, Vice President for Strategy and Innovation	Peplow Pavilion
9:40-10:20 a.m.	Breakout Session 1	IT Lightning Sessions Bryan Gibson, Ken Burton, Dan Cluskey, and Kaitlin Seaman	Westlake 316A
		Navigating the Student Scholarship Expo 2023 Kris Woods and Melinda Faulkner	Westlake 212A
		HR Topics for Supervisors (Will be Repeated in Breakout Session 4) Crystal Elliott, Lydia Miller, and Karen Sorrel	Westlake 116
		A New Faculty Mentorship Panel Libby Tronnes, Maureen Hermann, Tyler Smith, Cory Boulton, Quentin Wherfel, and Adam Byerly	Peplow Pavilion
		Open Pedagogy: It's Easier Than You Think! Christina Norton, Online Learning & Interim Instruction Librarian Jennifer Stubbs, Instruction and Outreach Librarian	Westlake 110A

10:30-11:10 a.m.	Breakout Session 2	FERPA and Canvas Combined Classes Andy Kindler and Kaitlin Seaman	Westlake 316A
		Does Grant Activity Receive the Recognition It Deserves? Brad Andersh	Westlake 212A
		30 Tools in 30 Minutes for Your Online/Hybrid/F2F Classrooms Cassandra Kessinger Black, Mikah Hughes, Esther Tattershall, Starr Woods, and Rui Li	Westlake 116
		BCC Updates: Report on 4 Year BCC Assessment Plan and BCC APR Process Dakota Horn and Rob Prescott	Peplow Pavilion
		Scholarly Showcase	110A
11:20 a.m.-12:00 p.m.	Lunch	Box Lunch	Peplow Pavilion
12:00-12:50 p.m.	Keynote	Bringing Your Whole Self to the Party Joshua Gunn, President & CEO, Peoria Area Chamber of Commerce	Peplow Pavilion
1:00-1:45 p.m.	Breakout Session 3	Building an Effective, Engaging and Interactive Online Course Cassandra Kessinger Black, Mikah Hughes, Esther Tattershall, Starr Woods, and Rui Li	Westlake 116
		Interdisciplinary Studies Derek Montgomery	Westlake 212A
		Staff Council: It Starts Now Kim Behrll, Elizabeth Bloodworth, Rachel Elizarraraz, Tom Richmond, and Tara Suzuki-Nguyen	Peplow Pavilion
		Canvas Tips & Tricks Kaitlin Seaman	Westlake 316A
		Understanding the Brand, Equity, and the Flagship Social Media Strategy Becky Mills	110A
1:55-2:40 p.m.	Breakout Session 4	Fulbright Scholar Opportunities Jeanie Bukowski, Cecile Arquette, and Mathew Timm	Westlake 212A
		Bradley's Future Healthcare Professionals Valerie Bennett	Westlake 110A
		HR Topics for Supervisors (Repeated from Session 1) Crystal Elliott, Lydia Miller, and Karen Sorrel	Westlake 116

		Developing a Staff Mentor Program Tim Koeltzow	Westlake 316A
		Strategic Action Item #8: Experiential Learning and the Local Community Jim Foley, Jon C. Neidy, and David Schwartz	Peplow Pavilion
2:50-3:30 p.m.	Closing Plenary	Recruiting Today's Students Justin Ball Warren R. Anderson	Peplow Pavilion

## Fall Forum Purpose and Organization

Bradley University's Fall Forum is designed to address the following purposes:

1. To promote campus wide excellence in teaching, learning, and research
2. To promote university initiatives
3. To provide professional development opportunities for Bradley faculty and staff
4. To provide university-level service opportunities for Bradley faculty and staff
5. To build a culture of campus wide collaboration.

To achieve these purposes, the Fall and Spring Forum breakout sessions are organized into three topic strands: Teaching with Technology, Bradley Core Curriculum, Effective Teaching, Learning, and Research. This year, we are pleased to provide topic strands intended to support the talents and interests of Bradley Staff as well. All members of the Bradley Community are invited to attend breakout sessions that most clearly align with their professional interests and goals.

## Presentation Descriptions

### Morning Plenary 8:15-9:30 a.m.

<i>Three Part Welcome and Campus Update</i>	Peplow Pavilion
Stephen Standifird, President, Bradley University Christopher Jones, Vice President for Strategy and Innovation	
President Standifird will offer a Welcome and Opening Remarks. Chris Jones will present a University Strategic Plan update: Recent Accomplishments and Next Steps. Following Dr. Jones' presentation, both he and President Standifird will participate in a Q & A session.	

**Breakout Session 1: 9:40-10:20 a.m.**

<b><i>IT Lightning Sessions</i></b>	Westlake 316A
Bryan Gibson, IT Service Desk Manager, Learning Design & Technology Kaitlin Seaman, Learning Management System Administrator, Learning Design & Technology; Ken Burton, AV Services Manager, Learning Design & Technology Dan Cluskey, Instructional Technologist, Learning Design & Technology	
Learning Design and Technology will be offering five-minute lightning sessions as an introduction to a few of our tools. Please join us as we explore: <ul style="list-style-type: none"><li>· Service Desk Live Chat and Knowledgebase</li><li>· Zoom Rooms</li><li>· Data Backup</li><li>· Learning Tools in Canvas</li><li>· Course Evaluations and Surveys in Canvas</li><li>· Canvas Notifications, Profile Settings, and SpeedGrader</li></ul>	

<b><i>Navigating the Student Scholarship Expo</i></b>	Westlake 212A
Kris Woods, Visiting Assistant Professor, Chemistry and Biochemistry Melinda Faulkner, Chair and Associate Professor, Biology	
Are you working with students on research or other scholarly projects? The Student Scholarship Expo is a prime opportunity for your students to showcase their work. In this session, we will discuss why both students and faculty should participate in the Expo and we will answer any questions you may have about the event. We will cover topics including advising student projects, constructing student posters, and judging of poster presentations. We will also discuss how to present projects that are not traditionally presented in poster format.	

<b><i>HR Topics for Supervisors</i></b>	Westlake 116
Crystal Elliott, Director of Human Resources Lydia Miller, Human Resource Business Partner Karen Sorrel, Human Resources Administrator	
The Human Resources department is presenting on key HR topics that supervisors need to be aware of such as FMLA, EEO, Affirmative Action, Worker's Compensation, Title IX, personnel file document storage, Performance Improvement Plans, time off management, current COVID return to work expectations, employee coaching and training, and the Human Resources Business Partner model. <b>We strongly encourage ALL faculty and staff supervisors around campus to attend one of the two sessions.</b>	

<b><i>A New Faculty Mentorship Panel</i></b>	Peplow Pavilion
<p>Libby Tronnes, Head of Virginius H. Chase Special Collections Center, Assistant Professor  Maureen Hermann, Assistant Professor, Department of Nursing  Tyler Smith, Assistant Professor, Entrepreneurship, Technology and Law  Corey Boulton, Director of Choral Activities, Coordinator of Music Education  Quentin Wherfel, Assistant Professor, Special Education, Program Director for Teacher Education  Candace Esken, Assistant Professor of Management &amp; Leadership  Adam Byerly, Instructor, Computer Science and Information  Joseph Harris, Assistant Professor, Psychology</p>	
<p>Questions and answers for new faculty, the new Faculty Mentorship program, and scheduled activities for Fall 2022.</p>	

<b><i>Open Pedagogy: It's Easier Than You Think!</i></b>	Westlake 110A
<p>Christina Norton, Online Learning Librarian &amp; Interim Instruction Librarian  Jennifer Stubbs, Instruction and Outreach Librarian</p>	
<p>A presentation on open pedagogy, with an example of WikiEDU, a 12-week syllabus to replace a term paper with learning scholarly communication cycle through Wikipedia editing.</p>	

## **Breakout Session 2: 10:30-11:10 a.m.**

<b><i>FERPA and Canvas Combined Classes</i></b>	Westlake 316A
<p>Andy Kindler, Registrar  Kaitlin Seaman, Learning Management System Administrator, Learning Design &amp; Technology</p>	
<p>If you plan to combine classes or course sections in Canvas, there are certain settings in Canvas that need to be changed in order to ensure student privacy. For more information about combining courses/sections in Canvas, and how to stay compliant with FERPA, join the Registrar's Office and Learning Design &amp; Technology for this session.</p>	
<b><i>Does Grant Activity Receive the Recognition It Deserves?</i></b>	Westlake 212A
<p>Brad Andersh, Director of Sponsored Programs and Professor, Mund-Lagowski Department of Chemistry and Biochemistry</p>	

Faculty across the world embrace the reality that institutional funding cannot and never will be sufficient to fund all of the exciting work conducted on university campuses. Through diligence and hard work, individuals regularly ignore this barrier and pursue extramural funding to support institutional initiatives and their scholarly activity. But at what cost and for what reward? Please join us for a discussion about efforts to provide greater recognition for grant activity and strategies for improving our grant writing culture.

***30 Tools in 30 Minutes for Your Online/Hybrid/F2F Classrooms***

Westlake 116

Cassandra Kessinger Black, Instructional Designer  
Mikah Hughes, Instructional Designer  
Esther Tattershall, Instructional Designer  
Starr Woods, Instructional Designer  
Rui Li, AVP for Online and Distance Education

The ODE Instructional Designers will do a quick introduction of 30 commonly used technology tools instructors may consider incorporating in their classrooms. Specifically, we will discuss tools for content creation, assessment construction, collaborative learning, and active learning.

***BCC Updates: Report on 4-Year BCC Assessment Plan and BCC APR Process***

Peplow Pavilion

Rob Prescott, Associate Dean of Undergraduate Studies, College of Liberal Arts and Sciences  
Dakota Horn, Lecturer, Basic Course Director, Communication, BCC Assessment Coordinator

This information-sharing session will be in two parts. Dakota Horn will provide updates on the 4-year Assessment cycle for the BCC, which enters into its fourth year this fall to include the NS, QR, and SB categories. Opportunities will also be announced for faculty and staff to gather in the fall to contribute to the Assessment process in workshops and working groups.

Rob Prescott will then share the BCC Academic Program Review Process, which will include a series of campus communication sessions in the fall before the Self-Study document goes on to an external review team.

***Scholarly Showcase***

Westlake 110A

Presenters will share research and artistic production outcomes.

**11:20 a.m.–12:00 p.m.    Box Lunch    Peplow Pavilion**

**Noon Keynote: 12:00-12:50 p.m.**

<b><i>Bringing Your Whole Self to the Party</i></b>	Peplow Pavilion
Joshua Gunn, President & CEO, Peoria Area Chamber of Commerce	
Mr. Gunn will discuss the value of diversity, social identity and the reason why we must create environments that encourage people to show up authentically in society, at school, and in the workplace; and why this is necessary in an increasingly diverse world.	

**Breakout Session 3: 1:00-1:45 p.m.**

<b><i>Building an Effective, Engaging and Interactive Online Course</i></b>	Westlake 116
Cassandra Kessinger Black, Instructional Designer Mikah Hughes, Instructional Designer Esther Tattershall, Instructional Designer Starr Woods, Instructional Designer Rui Li, AVP for Online and Distance Education	
The ODE Instructional Designers will discuss processes and tips to build an effective, engaging, and interactive online and/or hybrid course. Some of the topics we will cover include the online course development process at Bradley, course mapping and planning, building accessible course content, and course organization and communication	

<b><i>Interdisciplinary Studies</i></b>	Westlake 212A
Derek Montgomery, Director of Interdisciplinary Studies and Professor, Psychology	
Strategic Action Item # 2 emphasizes the enhancement and development of interdisciplinary activities at Bradley University. This session presents an overview of interdisciplinary activities and opportunities that are in response to this Strategic Action Item.	



<b><i>Staff Council: It Starts Now</i></b>	Peplow Pavilion
<p>Kim Behrll, Enterprise Systems Team Lead, Information Technology  Elizabeth Bloodworth, Special Collections/Reference Assistant, Cullom-Davis Library  Rachel Elizarraraz, Academic Records Specialist, Office of the Registrar  Tom Richmond, Director of Development for the Slane College of Communications and Fine Arts  Tara Suzuki-Nguyen, Assistant Dean for Student Success, Foster College of Business and the Caterpillar College of Engineering and Technology</p>	
<p>Fall 2022 will see the inauguration of the first fully-representative Staff Council. What began as an exploratory group in Spring of 2020 has led to the formation of this representative body whose purpose is to provide a voice for all of Bradley's more than 500 staff members in university decision making. We'll introduce the bylaws, discuss representative selection, and answer questions.</p>	

<b><i>Canvas Tips and Tricks</i></b>	Westlake 316A
<p>Kaitlin Seaman, Learning Management System Administrator, Learning Design &amp; Technology</p>	
<p>The Learning Design &amp; Technology team is excited to introduce you to Canvas! Canvas is a Learning Management System that is intuitive and feature-rich; it offers you the ability to incorporate tools previously not available within Sakai. This will be an overview of Canvas: how previous Sakai courses will work in Canvas, what tools are available in Canvas, how you can use Respondus LockDown Browser/Monitor, and how to set up tools such as discussions, assignments, and quizzes.</p>	

<b><i>Understanding the Brand, Equity, and the Flagship Social Media Strategy</i></b>	Westlake 110A
<p>Becky Mills, AVP, Marketing and Communications</p>	
<p>During these sessions, participants will learn about Bradley's brand focus, the recent attributes of the brand equity survey, and the strategy used for its flagship social media.</p>	

**Breakout Session 4: 1:55-2:40 p.m.**

<b><i>Fulbright Scholar Opportunities</i></b>	Westlake 212A
<p>Jeanie Bukowski, Associate Professor of International Studies and Faculty Director, Office of Global Studies and Initiatives (OGSI)  Cecile Arquette, Professor, Education, Counseling &amp; Leadership  Mathew Timm, Professor, Mathematics</p>	

The Fulbright U.S. Scholar Program offers over 400 fellowships to U.S. citizens to teach, research and conduct professional projects in 135 countries across all world regions. These awards are open to faculty and university administrators, as well as professionals and artists. Join Bradley's campus Fulbright Scholar Liaison and faculty Fulbright awardees to learn more about grant opportunities and the application process.

***Bradley's Future Healthcare Professionals***

Westlake 110A

Valerie Bennett, Director, Health Professions Advising Center

In recent years, over 10% of each Bradley incoming class has identified an interest in pursuing a health career. This session will share data and trends in student outcomes and graduate placements of Bradley graduates into medical, physical therapy, physician assistant, dental, and other health professional programs. We will discuss services and initiatives from the Health Professions Advising Center and opportunities for interdisciplinary preparation of our future healthcare professionals.

***HR Topics for Supervisors***

Westlake 116

Crystal Elliott, Director of Human Resources  
 Lydia Miller, Human Resources Business Partner  
 Karen Sorrel, Human Resources Administrator

The Human Resources department is presenting on key HR topics that supervisors need to be aware of such as FMLA, EEO, Affirmative Action, Worker's Compensation, Title IX, personnel file document storage, Performance Improvement Plans, time off management, current COVID return to work expectations, employee coaching and training and the Human Resources Business Partner model. [We strongly encourage ALL faculty and staff supervisors around campus to attend one of the 2 sessions.](#)

***Developing a Staff Peer Mentor Program***

Westlake 316A

Timothy Koeltzow, Executive Director, Center for Teaching Excellence and Learning (CTEL)

The Staff Engagement Team and CTEL are currently working to develop a Peer Mentorship Program for pairing up new staff members with two more seasoned ones. If you would be interested in information about being either a mentee or a mentor in the program, please attend this session.

***Strategic Action #8: Experiential Learning and the Local Community***

Peplow Pavilion

Jim Foley, Director Turner Center for Entrepreneurship and Director, Business and Nonprofit Partnerships  
 Jon C. Neidy, Executive Director, Smith Career Center and Assistant Vice President, Student Affairs  
 David Schwartz, Director, Springer Center for Internships

The goal of Strategic Action Item 8 is to develop a more systematic approach to engaging with community partners to provide local internships and other experiential learning opportunities. Join us as we share the work accomplished to date, the impact of that work, and our plans for the upcoming year. Our conversation will conclude with an opportunity to inform the work going forward.

### **Closing Plenary: 2:50-3:30 p.m.**

<i>Recruiting Today's Students</i>	Peplow Pavilion
Justin Ball, VP of Enrollment Management Warren R. Anderson, Vice President for Diversity, Equity, and Inclusion	
This session will provide an enrollment update for Fall 2022 as well as information on the recruitment of Gen Z and First-Generation students, regional and national trends, the importance of DEI in recruitment and retention, test optional utilization, and Hanover Research's strategies for enrollment across campus divisions.	
The presenters ask that you submit any questions you may have to Justin in advance at <a href="mailto:jaball@fsmail.bradley.edu">jaball@fsmail.bradley.edu</a> so that they can review them and prepare responses in advance.	

**FINAL THOUGHTS:** Bradley's Center for Teaching Excellence and Learning strives to sponsor a broad array of useful professional development activities throughout the academic year.

If have interest in any of the following activities, please contact us at [ctel.fsmail.bradley.edu](mailto:ctel.fsmail.bradley.edu)

1. Staff or Faculty Mentorship
2. Advisory Board service or Grant Review
3. Scholarship of Teaching and Learning (SOTL)
4. Future Book Club Recommendations

In addition, we seek to develop a rich portfolio of Professional Development Modules. If you would like to share your expertise on technology platforms, soft and hard skill development, or any other activities that advance Bradley's mission, we invite you to contact us at:

[ctel@fsmail.bradley.edu](mailto:ctel@fsmail.bradley.edu)

## BOOK GROUPS FOR FALL 2022

The Center for Teaching and Learning is sponsoring three book groups this year. They are listed below. **If you are interested in joining one of them, please notify Susan Goodrich by email at [sag@fsmail.bradley.edu](mailto:sag@fsmail.bradley.edu)**

The Groups are:

1. A Book Group Reading *Expanding the Circle: Creating an Inclusive Environment in Higher Education for LGBTQ Students and Studies (SUNY series in Queer Politics and Cultures)* by John C. Hawley.

Review:

“Expanding the Circle is a comprehensive overview of issues facing LGBTQ students in higher education in the US and those seeking to ‘queer the academy’ through incorporating LGBTQ content into curricula. It highlights problems we might not have imagined—a closeted gay man being harassed by those who are more ‘out’—and describes issues we would have hoped were history—faculty and staff telling students not to list a certificate in LGBTQ studies on a resume. This book presents proven strategies to create affirming institutions of higher learning in which students and faculty can be their full selves and study the contributions of LGBTQ people to the human experience.” — Sean Cahill, coauthor of *LGBT Youth in America’s Schools*

2. A Book Group Reading *Designing Your Life: How to Build a Well=Lived Joyful Life*, by Bill Burnett and Dale Evans.

Reviews:

“Life has questions. They have answers...Learn how to find a fulfilling career...learn how to better navigate life’s big moment decisions and kill your ‘wicked problems dead.”

—The New York Times

“The prototype for a happy life...Burnett and Evans show how to apply Stanford’s famous design principles to finding your place in the world, as a recent graduate or mid-career.”

—NPR’s Brian Lehrer

3. A Book Group Reading *The Courage to Teach: Exploring the Inner Landscape of a Teacher’s Life, 20<sup>th</sup> Anniversary Edition* by Parker J. Palmer

Description:

Wisdom that’s been inspiring, motivating, and guiding teachers for two decades. *The Courage to Teach* speaks to the joys and pains that teachers of every sort know well. Over the last 20 years, the book has helped countless educators reignite their passion, redirect their practice, and deal with the many pressures that accompany their vital work.

Good teachers love learners, learning, and the teaching life in a way that builds trust with students and colleagues, animates their daily practice, and keeps them coming back tomorrow.

Reclaim your own vision and purpose against the threat of burn-out

- Understand why good teaching cannot be reduced to technique alone
- Explore and practice the relational traits that good teachers have in common
- Learn how to forge learning connections with your students and "teach across the gap"

Whether used for personal study, book club exploration, or professional development, *The Courage to Teach* is rich with time-honored wisdom, and contemporary clarity about the ancient arts of teaching and learning.