

60 Hours required for Associate Degree 66 Hours maximum transfer to Bradley

General Education Courses (IAI)	
Course	Hrs
ENG 101 English Composition I	3
ENG 102 English Composition II	3
CMS 101 Fundamentals of Speech	3
BUS 140 Business Statistics	3
MTH 125 or 126	4
LIFE/PHYSICAL SCIENCE	3
FINE ART	3
НИМ	3
LIFE/PHYSICAL SCIENCE	4
HUM or FA	3
ECN 201 Principles of Microeconomics	3
ECN 202 Principles of Macroeconomics	3
PSY 100 General Psychology	3
Elective (or MTH prereq course)	3
	_ 44
Business Courses	
ACC 200 Financial Accounting	4
ACC 240 Managerial Accounting	4
BUS 100 Introduction to Business	3
CIS 100 Introductions to Computers	3
ELECTIVE	6
	20



Bachelor Degree, Management & Leadership

124 Hours required for Bachelor of Science Degree 60 Hours minimum at Bradley to graduate with HONORS

FCB Core Courses	
Course	Hrs
FIN 322 Business Finance	3
M L 250 Interpersonal Effectiveness	2
M L 350 Managing for Results in Orgs	2
QUANTITATIVE SKILLS COURSE	3
MTG 315 Principles of Marketing	3
FCB ELECTIVE	6
M L 452 Strategic Mgt & Bus Policy	2
BUS 400 Client Consulting Project	2
	23

Accounting Courses

Course	Code	Hrs
ATG Principles-Techniques	ATG 201	1
Business Ethics	ATG 268	3
Intermediate ATG I*	ATG 301	3
Intermediate ATG II	ATG 302	3
Cost Accounting	ATG 314	3
ATG Systems and Control	ATG 383	3
Advanced Accounting	ATG 401	3
Auditing	ATG 457	3
Federal Taxes	ATG 477	3
ATG Elective**	ATG	3
*ATG 301 also require a 2.5 GPA in ATG 157, 158 and 201		28

**ATG 426, 430, 447, 448, 461, 485 or BLW 345

Electives

Hours to reach minimum 124 hours for degree



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CMS 101 Fundamentals of Speech	3
BUS 140 Business Statistics	3
MTH 133 Calculus	4
LIFE/PHYSICAL SCIENCE	3
FINE ART	3
НИМ	3
LIFE/PHYSICAL SCIENCE	4
HUM or FA	3
ECN 201 Principles of Microeconomics	3
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Actuarial Science Courses

	•	34
FIN 328, FIN 423, FIN 425		
3 of: ASB 315, ECO 301, FIN325, FIN 327,		9
Applied Statistical Methods	MTH 427	3
Topics in Actuarial Science	MTH 335	3
Topics in Actuarial Science	MTH 335	3
Linear Algebra	MTH 207	3
Calculus III	MTH 223	3
Calculus II	MTH 122	4
Calculus	MTH 121	-
TOOLS-One of FIN 426; QM 326, 364; ECO 319; MTH 435; IME 3	313	3
PROGRAMMING: One of MIS 175, CIS 102, CS 100 or CS 101		3

Electives

Hours to reach	minimum	124 hours	for degree
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General Education Courses (IAI)		
Course	Hrs	Bradley Eqiv
ENG 101 English Composition I	3	C1
ENG 102 English Composition II	3	C2
CMS 101 Fundamentals of Speech	3	OC - COM 103
BUS 140 Business Statistics	3	QR - QM 262
MTH 133 Calculus	4	QR- BUS MTH
LIFE/PHYSICAL SCIENCE	3	elective
FINE ART	3	FA
HUM	3	ним
LIFE/PHYSICAL SCIENCE	4	NS
HUM or FA	3	elective
ECN 201 Principles of Microeconomics	3	SB - ECO 221
ECN 202 Principles of Macroeconomics	3	SB - ECO 222
PSY 100 General Psychology	3	PSY 101
Elective (or MTH prereq course)	3	elective
	44	
Business Courses		
ACC 200 Financial Accounting	4	ATG 157
ACC 240 Managerial Accounting	4	ATG 158
BUS 100 Introduction to Business	3	BUS 100
CIS 100 Introductions to Computers	3	MIS 173
ELECTIVE	6	
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Econoics Courses

Intermediate Microeconomics	ECO 332	3
Intermediate Macroeconomics	ECO 333	3
ECO Colloquium for Juniors	ECO 300	1
ECO Colloquium for Seniors	ECO 400	1
Senior Seminar in Economics I	ECO 498	1
Senior Seminar in Economics II	ECO 499	3
JR/SR ECO	ECO	3
JR/SR ECO	ECO	3
JR/SR ECO	ECO	3
Philosophy	PHL	3
		24

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Entrepreneurship

Ent. Creativity	ENT 280	3
Ent. Career	ENT 281	1
Entrepreneurship Startups	ENT 382	3
Managing Ent. Growth	ENT 383	3
Ent. Finance or	ENT 384	3
Cost Accounting	ATG 314	
The Ent. Experience	ENT 482	3
6 hrs from ENT 385,386,488,289,389,		3
BLW 347; MIS 276; SEI 200,210,300,310		3
		22

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BRADLEY University Foster College of Business

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Finance

Quantitative Methods Finance	QM 260	3
ATG 314 or ATG 301*	one of	3
Investment Analysis	FIN 325	3
Fin. Institutions & Markets	FIN 328	3
FIN elective	FIN	3
FIN elective	FIN	3
TOOLS (QM326,QM364,ECO319 or ECO418)		3
Financial Strategy	FIN 494	3
SR FIN elective	FIN 4	3
INT'L (FIN323,ECO390 or 391)		3
FIN elective (NOT nec. if FIN 323 used for INT'L)		
*ATG 301 also requires a 2.5 GPA in ATG		30

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Hours to reach minimum 124 hours for degree	7



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International Business

	Global Analysis	S 103	3
	Area Analysis	S 104	3
	Int'l Financial Management	B 323	3
_	Global Trade Management	B 302	3
1	Global Marketing Management	B 446	3
	Int'l Trade II	B 390/391	3
	12 hrs FOREIGN LANGUAGE 2	200 lvl+	12
	Study Abroad		-
	AREA STUDIES		3
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	BUS Minor or 2nd BUS Major	MINIMUM	15
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Management Information Systems

		28
	xxx	3
OR courses approved by Dept. Chair	MIS	3
9 hours of MIS electives	MIS	3
MIS Capstone	MIS 478	3
Bus Systems Analysis & Design	MIS 375	3
Data Structures	CS 102	3
Intro to Programming	CS 101	4
Ecommerce Models&Applications	MIS 276	3
Bus Analytics Software Apps I	MIS 272	3

Electives

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MIS CYBERSECURITY

Bus Analytics Software Apps I	MIS 272	3
Ecommerce Models and Apps	MIS 276	3
Intro to Programming	CS 101	4
Data Structures	CS 102	3
Bus Systems Analysis & Design	MIS 375	3
MIS Capstone Consulting Project	MIS 478	3
3 courses from below:		9
Applied Networking	MIS 373	
Adv Ethical Hacking	MIS 383	
Information Systems Security	MIS 379	
Course approved by Dept. Chair		

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Management and Leadership

		22
		3
APPROVED		3
9 HRS M L Electives		3
Managerial Decision Making	M L 358	3
Leading Organizations	M L 357	2
Human Capital in Orgs.	M L 356	3
Environments of Orgs.	M L 300	2
Psychology Principles	PSY 101	3

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Management and Leadership Business Law

Psychology Principles	PSY 101	3
Environment of Orgs.	M L 300	2
Human Capital in Orgs.	M L 356	3
Leading Organizations	M L 357	2
Managerial Decision Making	M L 358	3
Law of Business	BLW 345	3
Employment Law	BLW 446	3
2 of: BLW 347; BLW 355 or CON 394; BLW 360 or COM 330;		6
BLW 395; ECO 310 or 362; PLS 317 or 459 or 460		
3 HRS ML, BLW, ENT or MIS APPROVED COURSE		3

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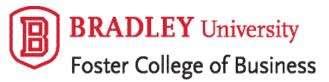
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Management and Leadership Human Resource Management

Psychology Principles	PSY 101	3
Environments of Orgs.	M L 300	2
Human Capital in Orgs.	M L 356	3
Leading Organizations	M L 357	2
Managerial Decision Making	M L 358	3
Employment Law	BLW 446	3
Compensation Mannagement	M L 456	3
Advance Human Cap. Mgmt	M L 457	3
Two of: ECO 310, PSY 321,		6
BLW 355, PSY 411, ML 415, ML 420		

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Marketing

Marketing Presentations	MTG 205	1.5
Marketing Research I	MTG 341	3
Managerial Marketing	MTG 490	3
MTG ELECTIVE	MTG	3
		22.5

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Marketing Global Supply Chain

		22.5
	or 420	
Pro. Selling or Bus. Marketing	MTG 304	3
Global Trade Management	IB 302	3
Intro. Logistics Engineering	IME 385	3
Supply Chain Tools & Techniques	MTG 394	3
Global Supply Chain Management	MTG 388	3
Managerial Marketing	MTG 490	3
Marketing Research I	MTG 341	3
Marketing Presentations	MTG 205	1.5

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MTG 315 Principles of Marketing	3
FCB ELECTIVE	6
M L 452 Strategic Mgt & Bus Policy	2
BUS 400 Client Consulting Project	2
	23

Marketing Professional Selling

*MTG 346,360,381,388 or 393		22.5
Eperiential Learning Pro. Sales	MTG 493	3
Managerial Marketing	MTG 490	3
Advanced Professional Selling	MTG 404	3
MTG 350 or approved elective*	ONE OF	3
Sales Management	MTG 384	3
Marketing Research I	MTG 341	3
Professional Selling	MTG 304	3
Marketing Presentations	MTG 205	1.5

Hrs to reach minimum 124 hours for degree	15
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60 Hours required for Associate Degree 66 Hours maximum transfer to Bradley

General Education Courses (IAI)	
Course	Hrs
ENG 101 English Composition I	3
ENG 102 English Composition II	3
CMS 101 Fundamentals of Speech	3
BUS 140 Business Statistics	3
MTH 125 or 126	4
LIFE/PHYSICAL SCIENCE	3
FINE ART	3
НИМ	3
LIFE/PHYSICAL SCIENCE	4
HUM or FA	3
ECN 201 Principles of Microeconomics	3
ECN 202 Principles of Macroeconomics	3
PSY 100 General Psychology	3
Elective (or MTH prereq course)	3
	44
Business Courses	1
ACC 200 Financial Accounting	4
ACC 240 Managerial Accounting	4
BUS 100 Introduction to Business	3
CIS 100 Introductions to Computers	3
ELECTIVE	6
	20



Bachelor Degree, Management & Leadership

124 Hours required for Bachelor of Science Degree 60 Hours minimum at Bradley to graduate with HONORS

FCB Core Courses	
Course	Hrs
FIN 322 Business Finance	3
M L 250 Interpersonal Effectiveness	2
M L 350 Managing for Results in Orgs	2
QUANTITATIVE SKILLS COURSE	3
MTG 315 Principles of Marketing	3
FCB ELECTIVE	6
M L 452 Strategic Mgt & Bus Policy	2
BUS 400 Client Consulting Project	2
	23

Marketing Social Media

MTG ELECTIVE (*if not MTG 150)		3
One of MTG 304,355,393,405,410,420		3
One of MTG 304,355,393,405,410,420		
Social Media Marketing	MTG 391	3
Integrated Mtg Communicatiosn	MTG 381	3
Consumer Behavior	MTG 350	3
Managerial Marketing	MTG 490	3
Marketing Research I	MTG 341	3
Marketing Presentations	MTG 205	1.5
Marketing in a Dynamic World*	MTG 150	1.5

Hrs to reach minimum 124 hours for degree		16	
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