



# BRADLEY University

## Black Alumni Alliance

### *“Black at Bradley”*

#### *Creative Student Contest*

### OFFICIAL CONTEST RULES

The Bradley University Black Alumni Alliance (BUBAA) is sponsoring a contest on Bradley University’s campus for students currently enrolled at the University. Winners in each category will be honored during **BUBAA’s 2020 reunion weekend April 3-5, 2020**, featured in the BU Scout, and winning works displayed on campus. Please email [BUBAA2020@att.net](mailto:BUBAA2020@att.net) with any questions.

#### **Description of the Contest**

The “Black at Bradley” Creative Student Contest is sponsored by the Bradley University Black Alumni Alliance and is designed to allow entrants the opportunity to submit works of their own creation in two categories tied to the theme “Black at Bradley.” The theme is based on the book “Blacks at Bradley” by Dr. Arwin Smallwood. Special recognition will be given to the entrants who submit the best entries as determined by the judges in their sole discretion in accordance with the Official Rules.

#### **Eligibility**

The Contest is open to students currently enrolled in good standing at Bradley University as full-time undergraduate or graduate students. Students may work together in teams (three maximum) or submit entries as individuals.

#### **How to Enter**

There is no entry fee. A student may only enter one category, individually or as part of a team. Entries will be accepted by email beginning February 1, 9 a.m. to February 29, 2020, 3:00 p.m. CST. Entry forms are available at <https://www.bradley.edu/alumni/affinity-groups/bubaa/>.

A maximum of three students are allowed on a team submission. One member of the team must be designated as the Primary Entrant. The Primary Entrant is required to list his/her information on the submission form and the names of the other team members. Entrants will be asked to review and accept the Official Contest Rules. All entries must be emailed to [BUBAA2020@att.net](mailto:BUBAA2020@att.net) by the deadline.

#### **Black at Bradley**

Submissions can be serious or humorous but should tell a positive story of life on campus. Successful entries will be those that represent the theme in subject matter, media and artistic expression. If entry form does not contain all necessary information, entrant will be disqualified. Please be certain to follow all directions. Entries submitted to the wrong category will be reassigned. No entry will be accepted for which the entry form has not been submitted.

Content must comply with all local and national laws of the United States and not infringe on the copyright, trademark, privacy, publicity or other intellectual property rights of any person or entity. The entry must not be lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous or otherwise inappropriate or objectionable determined by Bradley University or BUBAA in its sole and conclusive determination.

## **Submission Requirements**

Two Contest Categories

- Poetry
- Visual Art (any media except video; must be presentation ready)

### **1. Poetry Category Rules**

- a) Length: 15 lines maximum
- b) Writing entries must be submitted in Microsoft Word format (.doc or .docx).
- c) Entries must be free from plagiarism. All entries must be the original work of the student with any use of research material documented and properly incorporated.
- d) No previously published work is accepted.
- e) Each poem must have one Lead Author (primary entrant) to serve as the main point of contact. Recognition and prize will be given to the lead author and must be shared with all those listed as co-writers on the entry form.
- f) The only compensation for submitting a poem is the opportunity to be awarded a prize if the entry wins. Bradley University and BUBAA will pay authors **NO** compensation nor be liable to the author(s) under any circumstances.
- g) Poetry will be judged on originality, technical excellence, composition, overall impact, artistic merit and subject matter relevance to the theme.

### **2. Visual Art Contest Rules**

- a) Graphic design is not appropriate for this contest.
- b) All entries must be quality copies of original artwork and may be in any medium including photography, acrylic, oil, watercolor, pen and ink, etc.
- c) A photo of two or three-dimensional artwork may be submitted by email with the registration form. If selected, BUBAA will require the original art for display purposes.

## **Winner Recognition**

Winners will be honored during BUBAA's 2020 reunion weekend April 3-5, 2020, Peoria, IL, featured in the BU Scout, and winning works will be displayed on campus

## **Conditions of Participation**

- a) A work can only be entered once. Works submitted more than once will be removed from the contest.
- b) No professional assistance is allowed.
- c) Entrants retain copyright of their work. Copyright holders grant Bradley University and BUBAA unlimited non-exclusive use of the submitted work for all media, including social media, online and print, in relation to the contest, the exhibition, the yearbook, Bradley University archives without any remuneration being due.
- d) Bradley University and BUBAA reserves the right not to award an inadequate submission.
- e) By accepting the prizes, winners agree to hold Bradley University and BUBAA harmless against any and all claims and liability arising out of use of such prizes. Winner assumes all liability for any injury or damage caused from participation in the contest or use/redemption of any prize.
- f) Entrants agree to be bound by the official contest rules and decisions of the judges.
- g) All Prizes are guaranteed to be awarded provided a sufficient number of entries are received.
- h) No entries will be accepted after the submission deadline.