

Connecting Employers with Students



Springer Center
for Internships



BRADLEY
University

Smith Career Center

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 **BRADLEY** University

Smith Career Center

Our Commitment:

We will enhance partnerships with employers to provide students with outstanding co-op and internship opportunities.



Employer Partners Benefit from a Centralized Program

Experiential learning and internship opportunities represent a signature emphasis within Bradley University's mission. To encourage student participation, the Springer Center for Internships, of Bradley University's Smith Career Center, administers a centralized Cooperative Education and Internship Program. We welcome the opportunity to build mutually beneficial relationships with a diverse group of employers.

The Smith Career Center actively pursues **Employer Partners** through a variety of outreach efforts involving all stakeholders – alumni, parents, friends, and members of the business community – who collaborate with the university by offering co-ops, internships, and part-time jobs that develop key workplace skills for students. Besides increasing your campus visibility and creating “ambassadors” for your organization, internships and co-op experiences can offer the following benefits:

- Obtaining qualified workers to assist during peak periods or with special projects
- Using the internship program as a pipeline for full-time offers
- Gaining insight into a new generation's interests and focus
- Mentoring students to develop professional skills for the workplace

The Smith Career Center staff can assist with all aspects of the internship recruitment process including posting positions, sending targeted emails to students, and working with you to develop strong job descriptions. For assistance, call (309) 677-2510 or visit our website: bradley.edu/scc

Ensuring a Good Learning Experience

Employer Partners are encouraged to ask students to register their experience. Reflective learning is an important aspect of the Smith Career Center's internship courses. Structured monitoring helps students focus on the development of key workplace skills, and all courses have a zero credit option so students can obtain transcript notation without incurring additional tuition.



Evaluation of Student Performance

Evaluation is essential for a good internship program. **Employer Partners** will be asked to respond to an informal evaluation at midpoint and a formal evaluation at the end of the semester. Your involvement in the evaluation process is key to students' development and future success. Completed evaluations will be used for Bradley's assessment of internship learning outcomes. This is a distinctive feature of Bradley's program. Data consistently show significant gains in communication skills, conceptual and analytical skills, teamwork, professional qualities, self-management, initiative, and technological skills.



Outstanding Co-op/Intern of the Year Award Winners

Each year, Bradley recognizes five exceptional students for the Outstanding Co-op/Intern of the Year Award. **Employer Partners** have the opportunity to nominate their registered interns for this prestigious award. Spotlights of winners are available on our website: bradley.edu/scc

Internship Fund Award (IFA)

Bradley's Smith Career Center offers the Internship Fund Award (IFA) to assist students with expenses incurred while conducting summer internships. The IFA reduces financial barriers which prevent some students from pursuing experience in their career field of interest.

500
registered
internships

internships in
30
states and
11
countries



95%
of recent graduates
participated in
experiential
learning

82%
of recent graduates
reported an internship
or practicum

TOP
25
best internship
opportunities
The Princeton Review

1,600
internships with
600
employers



“Co-operative education enhances our business by bringing new energy into our offices and plant. Our purpose in being a co-op employer is to make co-op experiences diverse and challenging while providing an honest look into the ever demanding world of Manufacturing and Production.”

– Co-op Supervisor, Engineering Industry