



BUILDING YOUR BRAND

OUR COMMITMENT:

WE WILL SUPPORT YOUR RECRUITING NEEDS
AND HELP YOU BUILD STRONG RELATIONSHIPS
WITH THE BRADLEY COMMUNITY.



BRADLEY
University

Smith Career Center
Springer Center for Internships

1501 W. Bradley Ave. | Peoria, IL 61625
(309) 677-2510 | careers@bradley.edu
bradley.edu/scc



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BUILDING YOUR BRAND

Employers contact the Smith Career Center with one primary goal – finding the right job candidates with the skills and values that will support the organization’s mission – in most cases with limited time and budget. Recognizing that your organization is unique, the Smith Career Center staff is committed to supporting your recruiting goals. Getting to know you and your organization is a first step in developing a partnership which provides access to Bradley candidates and faculty, both in formal and informal interactions.

The list of employers that recruit Bradley candidates is as diverse as our students’ interests. From large corporations to small non-profits and from short-term projects to career-building rotational programs, the Smith Career Center welcomes the opportunity to build strong relationships and fulfill your recruitment needs. Depending on the number, frequency, and type of applicant you wish to attract, our staff can recommend several recruitment options. For more information and to register for any of these services, call (309) 677-2510 or visit our website: bradley.edu/scc



On-campus Interviews

If you prefer meeting candidates in a private setting, consider setting up a day of on-campus interviews. After you pre-screen candidates’ résumés, our staff will handle the scheduling. Skype interviews can also be scheduled for long-distance employers.

700

interviews conducted on campus

Job and Internship Fairs

These all-university events provide a vibrant, professional atmosphere to meet hundreds of candidates and build your brand. Take advantage of optional “After Job Fair Interviews” to continue the conversation with top candidates. Sponsorship opportunities are available for additional brand awareness.

2,500

students attend career fairs annually

Develop Campus Relationships

Let the Smith Career Center staff assist you with building enduring relationships with Bradley faculty and staff. We can coordinate introductions, plan a meeting over coffee, or invite you to our networking events. Making connections will help you build your brand on campus.

16

staff members dedicated to career services

Virtual or Campus Information Sessions

Bradley students enjoy engaging with employers above and beyond a job posting or job fair introduction. Schedule an information session as part of your overall recruiting strategy. Whether an in-person session, a Skype interaction, or focused webinar, let us help you connect with our students. Share topics several weeks in advance and we will contact faculty and student groups to inquire about class or group meeting opportunities/presentations.

350

number of employers who visit campus (annual average)



Host Employer Office Hours

Schedule a day to meet with students interested in your company on a walk-in basis. You can be less formal and more informational, allowing students to seek advice and guidance regarding résumé writing, interviewing, obtaining a job/internship and other career-related topics. Office hours will be held in the Smith Career Center. We will maximize your time on campus by promoting your presence to the appropriate students.

5,700

jobs posted annually through the Smith Career Center

Job Posting

Advertise your opportunities to both current students and recent alumni in our online job database. Post the listing yourself or our staff can manage it for you. Build interest in the position by messaging selected candidates via our résumé books.

Participate in a Smith Career Center Event

From résumé critiques to networking receptions, you can get involved. Let us know your interest and we will add you to the invitation list for future events.

Advertise in Bradley’s Newspaper, The Scout

For rates and information email: bradleyscout@gmail.com