

Clinical Mental Health Counseling Program School Counseling Program

Annual Report: AY 2024-2025

Introduction

The Bradley University Counseling Program engages program evaluation on an ongoing basis that involves the collection of quantitative and qualitative data. The data is used for decision-making that ultimately leads to program improvements, facilitating student success. The approach to program evaluation is aligned to the 2016 standards from the Council for Accreditation of Counseling and Related Educational Programs (CACREP). This annual report is intended to provide students, faculty, administrators, and other key stakeholders with information about the vital statistics, program evaluation results, and program modifications between the summer of 2024 and May 2025.

The Bradley University Counseling Program is administered through the Department of Counseling in the College of Education and Health Sciences. The program delivers two CACREP-accredited program specializations:

- Master of Arts: Clinical Mental Health Counseling
- Master of Arts: School Counseling

Counseling Program Student Outcomes

Counseling Program student outcomes are uploaded annually to CACREP. The data below reflects the vital statistics reported to CACREP in December 2025.

Number of Graduates in the Past Year

In AY 2024-25 the Bradley University Counseling Program graduated 89 students. The graduates were in the following program specializations:

- Clinical Mental Health Counseling - 75 graduates
- School Counseling – 14 graduates

Completion Rate

In AY 2024-25 the completion rate for Clinical Mental Health Counseling was 71% and 79% for School Counseling.

Licensure Examination Pass Rate (First Attempt)

All graduates took the National Counselor Examination (NCE).

NCE Examination

- 91% of Clinical Mental Health Counseling graduates passed.
- 75% of School Counseling graduates passed.

Illinois State Content Test

- 100% of School Counseling graduate students passed.

Job Placement Rate of Students/Graduates

100% of the School Counseling (SC) graduates in AY 2024-25 secured positions as school counselors. The placement rate of Clinical Mental Health Counseling (CMHC) graduates was 99% and 1% enrolled in Continuing Education.

Counseling Program Enrollment

In AY 2024-25 the counseling program had a total of 379 students enrolled (CMH 320 and PSC 59).

Program Evaluation and Assessment

The counseling program collected most of the CACREP assessment data through Canvas, a learning management system. Student artifacts were uploaded to this LMS, and a rubric grading was completed. The table below shows a representative sample of key assessments that are aligned with program objectives and CACREP key performance indicators.

Type of Assessment	Course	Program Objectives	CACREP KPI
Site Supervisor Evaluation	ENC 690: Practicum	1,5,6	1,9, 10
University Supervisor Evaluation	ENC 690: Practicum	5,6	1,9,10
Evaluation of Site Supervisor	ENC 690: Practicum	3	5
Site Supervision Evaluation	ENC 692: Internship II	1,5,6	1,9, 10
University Supervisor Evaluation	ENC 692: Internship II	5, 6	1,9, 10
Exit Survey	ENC 692: Internship II	5	9

Program Objectives

1. *Respect for the dignity and worth of the individual*
3. *Maturity in self-development*
5. *Knowledge of his/her particular field of endeavor*
6. *Competence in the application of professional expertise*
- Knowledge of the role and function of professionals*

CACREP KPI's

- (1) **Professional Counseling Orientation and Ethical Practice:** Apply ethical standards of professional counseling organizations and credentialing bodies and integrate ethical and legal considerations in professional counseling.
- (5) **Counseling and Helping Relationships:** Understanding of counseling theories and models to guide the development of a personal model of counseling.
- (9) **School Counseling:** Consult with families, school personnel, and community agencies to evaluate student needs and select a school counseling curriculum targeting the identified needs.
- (10) **Clinical Mental Health:** Provide an intake interview, diagnose, formulate a case conceptualization, create a treatment plan, and implement techniques and interventions to prevent and treat a broad range of mental health issues

The table below shows a representative sample of CACREP standards aligned to assignments for Internship II (ENC 692).

SLOs*	2016 CACREP Standards (sections and themes)	Assignments
<i>Practice and skill</i>	<i>CMHC</i>	
	5.C.3.a. Intake interview, mental status evaluation, biopsychosocial history, mental history, and psychological assessment for treatment planning and caseload management	Case Presentation, Video Sessions, Supervisor Evaluations, Portfolio
	5.C.3.b. Techniques and interventions for prevention and treatment of a broad range of mental health issues	Case Presentation, Video Sessions, Supervisor Evaluations
	5.C.3.c. Strategies for interfacing with the legal system regarding court-referred clients	Supervisor Evaluations, Discussion Forums, Portfolio
	5.C.3.d. Strategies for interfacing with integrated behavioral health care professionals	Case Presentation, Supervisor Evaluations, Portfolio
	5.C.3.e. Strategies to advocate for persons and mental health issues	Case Presentation, Video Sessions, Supervisor Evaluations, Discussion Forums, Portfolio
<i>Practice and Skill</i>	<i>SC</i>	
	5.G.3.a. Describes development of school counseling program mission statements and objectives	Case Presentation Supervisor Evaluations, Portfolio
	5.G.3.b. Discusses design and evaluation of school counseling programs	Case Presentation, Supervisor Evaluations, Portfolio
	5.G.3.c. Identifies core curriculum design, lesson plan development, classroom management strategies, and differentiated instructional strategies	Case Presentation, Video Sessions, Supervisor Evaluations, Portfolio
	5.G.3.d. Demonstrates interventions to promote academic development	Supervisor Evaluations, Video Sessions, Counseling Technique/Intervention, State Conference Proposal, Portfolio
	5.G.3.e. Demonstrates use of developmentally appropriate career counseling interventions and assessments	Supervisor Evaluations, Video Sessions, Counseling Technique/Intervention, Discussion Forums
	5.G.3.f. Demonstrates techniques of personal/social counseling in school settings	Case Presentation, Video Sessions, Counseling Technique/Intervention, Supervisor Evaluations, Discussion Forums, State Conference Proposal
	5.G.3.g. Describes strategies to facilitate school and postsecondary transitions	Supervisor Evaluations, Portfolio

	5.G.3.h. Identifies skills to critically examine the connections between social, familial, emotional, and behavior problems and academic achievement	Supervisor Evaluations, Portfolio, State Conference Proposal, Video Sessions
	5.G.3.i. Describes approaches to increase promotion and graduation rates	Case Presentation, Video Sessions, Supervisor Evaluations, Portfolio
	5.G.3.j. Identifies interventions to promote college and career readiness	Supervisor Evaluations, Case Presentation, Portfolio, Video Sessions
	5.G.3.k. Discusses strategies to promote equity in student achievement and college access	Case Presentation, Video Sessions, Supervisor Evaluations, Video Sessions
	5.G.3.l. Identifies techniques to foster collaboration and teamwork within schools	Supervisor Evaluations, Case Presentation, State Conference Proposal, Portfolio
	5.G.3.m. Identifies strategies for implementing and coordinating peer intervention programs	Supervisor Evaluations, Case Presentation, State Conference Proposal, Portfolio
	5.G.3.n. Describes use of accountability data to inform decision making	Case Presentation, Video Sessions, Supervisor Evaluations Discussion Forums, Portfolio
	5.G.3.o. Describes use of data to advocate for programs and students	Case Presentation, Video Sessions, Supervisor Evaluations, Discussion Forums

*Note: SLOs assessed with the following scale: 0 = NA, 1 = Fails to Meet Expectations, 2 = Meets Expectations, 3 = Exceeds Expectations.

Program Modifications

- The Counseling Student Handbook was updated
- Syllabi were aligned to the 2024 CACREP Standards
- A Clinical Fieldwork Manual was developed to better support students in their Practicum and Internship Placements
- Two major course modifications were made which expanded COU 690 Practicum from 10 weeks and COU 691 Internship I from 5 weeks to two sequential full 15-weeks to better support student learning and skill acquisition.
- The Practicum and Internship Site Orientation (PISO) was updated
- A new COU 631 Trauma, Crisis, and Grief Counseling 15-week course was developed

