

Summary of Activities and Costs

We, March 8	Th, March 9	Fr, March 10	Sa, March 11	Su, March 12	Mo, March 13	Tu, March 14	We, March 15	Th, March 16
Optional SEA Change Program-Hanoi, Vietnam for Exporters/Sourcing Options *Exporter's Roundtable Lunch, *Presentations-Export Success in Vietnam/Negotiating Manufacturing Agreements *Matchmaking Session	Optional SEA Change Program-Hanoi, Vietnam *Matchmaking Session 1 *Matchmaking Session 2 *Networking Lunch *Matchmaking Session 3 *Optional Site Visit/Cocktail Reception	*Trade Winds Optional Matchmaking in Vietnam, Philippines, or Singapore	Free Day Bangkok/Travel *\$60-Optional tour of Grand Palace, Wat Pho, and Wat Arun with River Cruise	Optional SEA Change Program-Bangkok, Thailand *Matchmaking Session 1 *Matchmaking Session 2 *Lunch Reception *Matchmaking Session 3 *Matchmaking Session 4	Trade Winds Business Forum, Bangkok- *Welcome plenary, *one-on-one networking meetings and appointments with US Diplomats	Trade Winds Business Forum, Bangkok- *Plenary session & breakfast, *one-on-one networking meetings and appointments with US Diplomats *TWs Optional Matchmaking, Thailand	Trade Winds Business Forum, Bangkok- *Plenary session & breakfast, *one-on-one networking meetings and appointments with US Diplomats	* Trade Winds Optional Matchmaking in Indonesia or Malaysia
Optional SEA Change Distributor Program Indonesia, Singapore, Malaysia, Thailand, Vietnam or Philippines	SEA Change Distributor Program	SEA Change Distributor Program	SEA Change Distributor Program	SEA Change Distributor Program	SEA Change Distributor Program	SEA Change Distributor Program	SEA Change Distributor Program	SEA Change Distributor Program
COSTS ~	Trade Winds Forum with one additional country/matchmaking -\$2,200 Each additional country-\$1,200	SEA Change Matchmaking in either Vietnam or Thailand matchmaking & sessions with option for manufacturing/sourcing meetings-\$1,400	+SEA Change Distributor Program-\$4,725	ISTEP reimbursements from 50%-75% of costs up to \$10,000 for eligible companies				

+Orissa International will identify between 20 to 25 candidates through a three-phase process, creating a report with feedback from the potential distributors contacted, any market information collected during this process, and recommendations on next steps. The list will be narrowed to target at least 6 prequalified meetings for in-country meetings. For more details, please see Distributor Search Methodology.