

Bradley University First-Time Freshman to Sophomore Retention Rate by Entering College or Program

College	Data	Entering Cohort					5-year Average
		Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	
Caterpillar College of Engineering and Technology	Number Retained	145	117	142	121	130	655
	Entering Cohort	165	138	163	143	141	750
	Retention Rate	87.88%	84.78%	87.12%	84.62%	92.20%	87.33%
College of Education and Health Sciences	Number Retained	184	175	174	131	140	804
	Entering Cohort	204	200	198	159	160	921
	Retention Rate	90.20%	87.50%	87.88%	82.39%	87.50%	87.30%
College of Liberal Arts and Sciences	Number Retained	226	231	246	172	124	999
	Entering Cohort	270	281	292	208	160	1211
	Retention Rate	83.70%	82.21%	84.25%	82.69%	77.50%	82.49%
Foster College of Business	Number Retained	81	92	84	67	67	391
	Entering Cohort	92	107	100	76	81	456
	Retention Rate	88.04%	85.98%	84.00%	88.16%	82.72%	85.75%
Slane College of Communications and Fine Arts	Number Retained	145	152	146	120	122	685
	Entering Cohort	166	180	168	135	147	796
	Retention Rate	87.35%	84.44%	86.90%	88.89%	82.99%	86.06%
University Academic Exploration Program	Number Retained	106	93	83	76	83	441
	Entering Cohort	130	136	115	112	122	615
	Retention Rate	81.54%	68.38%	72.17%	67.86%	68.03%	71.71%
Total Retained		887	860	875	687	666	3975
Total Entering Cohort		1027	1042	1036	833	811	4749
Total Retention Rate		86.37%	82.53%	84.46%	82.47%	82.12%	83.70%

The Bradley University retention rate is calculated based on entering first-time full-time students who entered in the Fall cohort and were enrolled at Bradley University the following Fall. Data are broken down by the college in which the student entered the University.

	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
National Full-Time Students	73.40%	73.10%	72.40%	73.40%	74.50%	69.50%

Source: National Student Clearinghouse Research Center Persistence and Retention Report Published June 2024

<https://nscresearchcenter.org/persistence-retention/>

The National Student Clearinghouse report measures the percentage of students who return to the same institution for their second year. The 2025 report included the Fall 2020 cohort as the most recently available data.