

# Associate in Arts Degree, Business

60 Hours required for Associate Degree 66 Hours maximum transfer to Bradley

# BRADLEY University Foster College of Business

# Bachelor Degree, Business Major

124 Hours minimum required for Bachelor of Science Degree 60 Hours minimum to graduate with HONORS

#### **General Education**

(IAI will fulfill Bradley BCC)

Course	Hrs
ENGL 110 Composition I	3
ENGL 111 Composition II	3
COMM 110 Comm Processes	3
ECON 110 Macroeconomics	3
ECON 111 Microeconomics	3
Social and Behavioral Science	3
MATH 134 or 135*	3
Life Science	3
Physical Science	4
Fine Arts	3
Humanities	3
Humanities or Fine Arts	3

#### 37

## **Business Courses**

ACCTG 121 Managerial Accounting		
BUS 110 Intro to Business	3	
BUS 203 Business Statistics	4	
BUS 215 Legal Environment of Bus	3	
CMPSC 120 Business Computer Sys	3	
ELECTIVES	6	

### **FCB Core**

Course	Hrs
FIN 322 Business Finance	3
M L 250 Interpersonal Effectiveness	2
M L 350 Managing for Results in Orgs	2
Quantitative Skills Course	3
MTG 315 Principles of Marketing	3
FCB ELECTIVE	3
FCB ELECTIVE	3
M L 452 Strategic Mgt & Bus Policy	2
BUS 400 Client Consulting Project	2

23

# Marketing

Marketing Presentations	MTG 205	1.5
Marketing Research I	MTG 341	3
Managerial Marketing	MTG 490	3
MTG ELECTIVE	MTG	3

22.5

27

Hrs to reach minimum 124 hours for degree	15

<sup>\*</sup>pre-req may be needed