



Associate in Arts Degree, Business

60 Hours required for Associate Degree
66 Hours maximum transfer to Bradley

Bachelor Degree, Business Major

124 Hours minimum required for Bachelor of Science Degree
60 Hours minimum to graduate with HONORS

General Education

(IAI will fulfill Bradley BCC)

Course	Hrs
ENGL 110 Composition I	3
ENGL 111 Composition II	3
COMM 110 Comm Processes	3
ECON 110 Macroeconomics	3
ECON 111 Microeconomics	3
Social and Behavioral Science	3
MATH 134 or 135*	3
Life Science	3
Physical Science	4
Fine Arts	3
Humanities	3
Humanities or Fine Arts	3

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Business Courses

ACCTG 120 Financial Accounting	4
ACCTG 121 Managerial Accounting	4
BUS 110 Intro to Business	3
BUS 203 Business Statistics	4
BUS 215 Legal Environment of Bus	3
CMPSC 120 Business Computer Sys	3
ELECTIVES	6

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*pre-req may be needed

FCB Core

Course	Hrs
FIN 322 Business Finance	3
M L 250 Interpersonal Effectiveness	2
M L 350 Managing for Results in Orgs	2
Quantitative Skills Course	3
MTG 315 Principles of Marketing	3
FCB ELECTIVE	3
FCB ELECTIVE	3
M L 452 Strategic Mgt & Bus Policy	2
BUS 400 Client Consulting Project	2

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Marketing Social Media

Marketing in a Dynamic World*	MTG 150	1.5
Marketing Presentations	MTG 205	1.5
Marketing Research I	MTG 341	3
Managerial Marketing	MTG 490	3
Consumer Behavior	MTG 350	3
Integrated Mtg Communicatiосn	MTG 381	3
Social Media Marketing	MTG 391	3
One of MTG 304,355,393,405,410,420		3
MTG ELECTIVE (*if not MTG 150)		

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Electives

Hrs to reach minimum 124 hours for degree	16
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