Bradley University Policies on Matching Gifts and Maintenance

Matching Gifts

Matching gifts occur when a Company matches the charitable contribution of employees to their alma mater. If you (or your spouse) works at or retired from a matching gift company, your gift may be doubled or even tripled. Here’s how it works.

- The employee or retiree gets a matching gift form from his or her human resources department or completes an online matching gift form at the company website.
- After completing the form, the employee sends the form with his or her gift to Bradley. (You may also send in the form after you have made the gift.)
- Bradley certifies on the form that it has received the gift and that it meets the company’s guidelines for receiving a matching gift.
- Bradley then returns the form to the company.
- The company verifies eligibility of the employee and sends a check to Bradley University.
- Some companies match 1:1 for retirees and others only match .5:1. The company’s gift will go to the same charity or non-profit, but the company chooses how its gifts are used, which may differ from the employee’s choice.
- Visit the website www.matchinggifts.com/bradley/ and enter the name of the company to access information specific to each company.
- Companies have the right to eliminate or stop their programs at any time.

For Caterpillar Inc. Employees and Retirees

- The Matching Gifts process changed on July 1, 2012.
- Currently, Bradley’s agreement with Caterpillar is that all matching funds go to a special account, but the employee’s gift will go to OLLI.

Maintenance Gifts

Maintenance is an annual donation to any area of the University, including OLLI, and guarantees men's basketball season ticket holders the same seat location as the previous season.

- Your donations to OLLI will qualify for maintenance if gifts are made prior to receiving your season tickets.
- 80% of a gift that is used as maintenance is tax deductible.
- Not all matching gift companies allow their match to be used for an individual's maintenance.

If you have questions about maintenance or matching gifts, please contact Bradley's gift records office at (309) 677-3156.