Description:
Join Jon C. Neidy for this investigative Study Group in which we will review articles promoting the benefits of and identifying concerns about social media. Facebook, Twitter, Google+, and LinkedIn are the four common providers we will use as the foundation for our discussions. At the conclusion, we will determine for ourselves, and as an investigative team, whether or not social media is a blessing or a curse. Participants will be expected to read, discuss, and share opinions with each other.

Ground Rules for Discussion:
- Stay on Topic
- Don’t Interrupt
- Open to Multiple opinions
- Okay to use technology for information related to topic, but not “personal things”
- Respect for Group Members and their needs
- Start and Stop on Time

Study Group Members:

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Email</th>
</tr>
</thead>
<tbody>
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<td>Larry</td>
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</tr>
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</table>
Social Media: Blessing or Curse?

Tentative Agenda:
Tuesday, July 3, 2012
- Reminder: Our vote last week was 4 for blessing and 4 for curse
- Review Ground Rules for Discussion
- Presentation Option/Thoughts?
- Confirm “filters” for discussion
  - Usability
  - Communication
  - Privacy
  - Relationships
  - Validity of Information
- Facebook Introduction/Overview
  - Comments/Thoughts on Articles
  - Facebook Timeline http://www.facebook.com/about/timeline
  - How to Use Facebook http://www.youtube.com/watch?v=Mca5D5qmu0Q
    - (Aljazeera?)
  - What Is Facebook Advertising Through Status Updates?
    http://www.ehow.com/video_12223060_facebook-advertising-through-status-updates.html
  - Safest Way to Join Facebook
  - How to Improve Transparency on Facebook
  - How to Keep Track of Someone on Facebook
    (Anders Johnson was/is a student at Gordon College)
  - Facebook Can Be a Harmful for Your Teens and Cause Social Disorders
  - Is Facebook Bad for Kids?
- Filter Exercise
- Discussion

Tuesday, July 10, 2012
- Follow Up Comments on Twitter
- Twitter

Tuesday, July 17, 2012
- Google+

Tuesday, July 24, 2012
- LinkedIn

Tuesday, July 31, 2012.
- Conclusion
- Evaluations
- Final Vote on Blessing or Curse

Facilitated by: Jon C. Neidy, neidy@bradley.edu or 309.677.2374
## Filters for Facebook

### Usability

<table>
<thead>
<tr>
<th>Easy to Use</th>
<th>Difficult to Use</th>
</tr>
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*Comments:*

### Communication

<table>
<thead>
<tr>
<th>Increases Communication</th>
<th>Decreases Communication</th>
</tr>
</thead>
</table>

*Comments:*

### Privacy

<table>
<thead>
<tr>
<th>Provides for “Easy” Privacy</th>
<th>Lacks “Easy” Privacy</th>
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</table>

*Comments:*

### Relationships

<table>
<thead>
<tr>
<th>Strengthens Relationships</th>
<th>Weakens Relationships</th>
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*Comments:*

### Information Validity

<table>
<thead>
<tr>
<th>Information is Valid</th>
<th>Information is NOT Valid</th>
</tr>
</thead>
</table>

*Comments:*

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