BUILDING YOUR BRAND

Employers contact the Smith Career Center (SCC) with one primary goal – finding the right job candidates with the skills and values that will support the organization’s mission – in most cases with limited time and budget. Recognizing that your organization is unique, the Smith Career Center staff is committed to supporting your recruiting goals by getting to know you and your organization as a first step in developing a partnership which provides access to Bradley candidates and faculty, both in formal and informal interactions.

The list of employers that recruit Bradley candidates is as diverse as our students’ interests. From large corporations to small non-profits and from short-term projects to career-building rotational programs, the Smith Career Center welcomes the opportunity to build strong relationships and fulfill your recruitment needs. Depending on the number, frequency, and type of applicant you wish to attract, our staff can recommend several recruitment options. For more information and to register for any of these services, call 309-677-2510 or visit our website: bradley.edu/scc

INFORMATION SESSIONS

What is your company doing that sets it apart from the competition? Schedule an information session as part of an on-campus interview visit or Job Fair attendance. Share topic ideas with us several weeks in advance, and we will contact faculty and student groups to inquire about class or group meeting opportunities/presentations.

JOB LISTINGS AND RESUME BOOK

Advertise your opportunities to both current students and recent alumni in our online job database. Post the listing yourself or our staff can manage it for you. Build interest in the position by messaging selected candidates in the resume book.

PARTICIPATE IN A SMITH CAREER CENTER EVENT

From resume critiques to networking receptions, you can get involved. Let us know your interest and we will add you to the invitation list for future events.

ADVERTISE IN BRADLEY’S NEWSPAPER, THE SCOUT

For rates and information email: adept@buscout.com