**REACH THE MASSES**

Recruit students through:
- Online job postings
- On-site interview rooms
- After-job-fair interviews
- Information sessions
- Classroom presentations

Placement rate for undergraduates with a 94% knowledge rate

**OFFER EXPERIENCES**

- **96%**
  Recent Bradley graduates who participated in experiential learning

- **84%**
  Recent Bradley graduates who completed internships

**CREATE AN OUTCOME**

- **541**
  Employers hired our 2012-13 undergraduates.

Employers hired:
- 541 across 31 states
- 541 and 6 countries

**Top Employers of 2012-13 Bachelor's Recipients**

- AFN, LLC
- AT&T
- Caterpillar Inc.
- Children's Home Association of Illinois
- Deere & Company
- Enterprise Rent-A-Car Company
- Ford Motor Company
- Heinold-Banwart, Ltd.
- HNI Corporation (HON Company)
- Hy-Vee, Inc.
- Illinois Department of Transportation
- J.C. Penney Company, Inc.
- McGladrey LLP
- Nordstrom, Inc.
- OSF Saint Francis Medical Center
- Pearl Companies
- Peoria Public School District 150
- Peoria Riverfront Museum
- River City Construction, LLC
- State Farm Insurance
- Target Corporation
- The Walt Disney Company
- UnityPoint Health – Methodist
- WEEK-TV WHOI 19
DO the Prep Work

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Dedicated staff members to provide your organization with a “small community” relationship to help build your brand on campus.

Last year, Career Advisors met with 1,904 students for individual appointments, facilitated 198 workshops and conducted 126 classroom and group presentations.

96%

of our 2012-13 graduates used the SMITH CAREER CENTER for their career needs.

Focused on Experiential Learning Since 1897

5,000 Undergraduates
700 Graduate Students

More than 100 academic programs in 5 colleges

Business
Communications & Fine Arts
Education & Health Sciences
Engineering & Technology
Liberal Arts & Sciences

Opportunity to lead in more than 240 student organizations

72%

Bradley students who participated in service-learning projects last year

Bradley students logged

50,200 volunteer hours

for 325 charities and agencies, raising $198,000.